Law Student Opportunities Public Rights Division Tobacco Litigation & Enforcement Section Oakland



The Tobacco Litigation and Enforcement Section ensures that the tobacco industry complies with the marketing restrictions, public health provisions, and payment obligations of the Master Settlement Agreement (MSA). The MSA is a multi-billion dollar agreement between California and other states against the major U.S. tobacco companies arising from decades of deceitful advertising and marketing of tobacco. The MSA produced far-reaching changes in the way cigarettes and smokeless tobacco products are advertised and promoted. Gone now are the cartoon characters in cigarette ads, like Joe Camel, that appealed to youngsters, along with cigarettes ads on billboards along our highways, and T-shirts, caps and gear bags adorned with tobacco brand names.

The Tobacco Section faces many other challenges in achieving the goal of a tobacco-free California, aside from continuing to enforce the terms of the MSA. These challenges include the sale and marketing of new products such as electronic cigarettes in a largely unregulated environment, massive expenditures on marketing and promotions in the retail environment, the growth of internet cigarette sales, and evasion of state laws through sales to the general public of cheap, untaxed cigarettes from tribal smoke shops. The issues that the Tobacco Section analyzes, monitors and/or litigates are often at the nexus of law, public health, and technology.

How to Apply:

To apply for a position, please email or mail your cover letter, resume, writing sample, and three professional references to:

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