

[To Be Submitted as an Excel Spreadsheet]

ADOPT

BRAND LIST JUS-TOB8 (~~Rev. 11/2021~~) (Rev. 02/2023)

State of California Department of Justice

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V

[Column Headings]

A. Applicant seeks to add style to Directory

B. Applicant seeks to recertify style for Directory

C. Applicant seeks to remove style from Directory

D. Applicant does **not** seek to list style on Directory

E. Brand Family

F. Brand Style

G. Carton UPC Number

H. Pack UPC Number

I. Roll-Your-Own Tobacco (Yes or No)

J. Number of Cigarettes in pack

K. Export-Only Brand

L. PM or NPM

M. Name of Fabricator

N. Fabricator's TTB Permit Number

O. Applicant holds Trademark.

P. Flavor

Q. Filter or Nonfilter

R. Pack type

S. Length (in mm)

T. Circumference (in mm)

U. Date of Last FSC Test Certification to California

V. Last FSC Test Date

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Instructions

- In columns E and F of this JUS-TOB8 (Rev. 11/21), list all of the Brand Families and Brand Styles of Cigarettes required by Part III of applicant's JUS-TOB1 (Rev. 11/21) for PMs or Part IV of Applicant's JUS TOB5 (Rev. 11/21) for NPMs.
- In column A identify any Brand Styles of Cigarettes that applicant seeks to add to the California Tobacco Directory.
- In column B identify any Brand Styles of Cigarettes that are currently listed on the California Tobacco Directory and applicant seeks to reestablish eligibility for listing on California Tobacco Directory.
- In column C identify any Brand Styles of Cigarettes that applicant seeks to remove from the California Tobacco Directory.
- In column D identify any Brand Styles of Cigarettes listed on Applicant's JUS-TOB8 that applicant does not seek to list on the California Tobacco Directory.
- In column G list the carton UPC associated with each Brand Style listed by applicant in column F. List each UPC in a separate cell of column G.
- In column H list the pack UPC associated with each Brand Style listed by applicant in column F. List each UPC in a separate cell of column H.
- In column I indicate with a "Yes" or "No" whether each of Brand Styles of Cigarettes listed by applicant in column F is Roll-Your-Own tobacco ("RYO").
- In column J identify how many Cigarettes are in each pack. If the Cigarette is RYO answer "RYO."
- In column K indicate with a "Yes" or "No" whether any of the Brand Styles listed by applicant in column F are not intended to be sold anywhere in the United States and/or marked at "Export Only" on the pack.
- In column L indicate with "PM" or "NPM" whether the Brand Style of Cigarette listed by applicant in column F is a PM or NPM Brand.
- In column M provide the name of the entity that Fabricated the Brand Style of Cigarette listed by applicant in column F.

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- In column N provide the Alcohol and Tobacco Tax and Trade Bureau manufacturer license number of the entities listed in column M.
- In column O indicate with a “Yes” or “No” whether applicant holds the trademark of the Brandy Style of Cigarettes listed by Applicant in column F.
- In column P indicate with “Tobacco,” “Menthol” or “Other” whether any of the Brand Styles of Cigarettes listed by applicant in column F contains a Constituent that imparts a Characterizing Flavor, with Characterizing Flavor and Constituents having the same meaning as subparts (a)(1) and (a)(2) of Health and Safety Code section 104559.5. Tobacco is used to reflect Cigarettes that do not impart a Characterizing Flavor other than tobacco. “Menthol” is used to describe Cigarettes with the Charactering Flavor menthol. “Other” is used to describe Cigarettes that impart a Characterizing Flavor other than tobacco or menthol.
- In column Q indicate with a “Filter” or “Non-Filter” whether a filter is attached to the Brand Style of Cigarettes.
- In column R indicate with a “Hard Pack,” “Soft Pack,” or “Other” the package type of the Brand Style of Cigarettes. RYO Brand Styles may be marked “Pouch,” “Tin” or “Other.”
- In column S provide the average length in millimeters of the Brand Style of Cigarettes. For RYO, mark “N/A.”
- In column T provide the average circumference in millimeters of the Brand Style of Cigarettes. For RYO, mark “N/A.”
- In column U provide the last date the Brand Style of Cigarette listed in column F were certified to California pursuant to section 14953 of the Health and Safety Code. Use date, month, and year format based upon the submission date to California by the FSC Manufacture, as defined by Title 11, California Code of Regulations section 999.30(a)(2). This includes submissions to the California State Fire Marshal before 2023. For RYO, mark “N/A.” If the FSC Manufacturer has never FSC certified a Brand Style to California, mark “Never” in column U.
- In column V, for each Brand Style of Cigarettes listed in column F, provide the most recent FSC Test date, as defined by Title 11, California Code of Regulations section 999.30(a)(5), by the FSC Manufacturer. Use date, month, and year format. For RYO, mark “N/A.” If the FSC Manufacturer has never FSC Tested a Brand Style, mark “Never” in column V.