



December 21, 2023

**NOTICE TO ALL LICENSED DISTRIBUTORS AND WHOLESALERS**

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

**Effective December 21, 2023 the Attorney General's Office REMOVED the following Brand Styles from the California Tobacco Directory:**

- **Xcaliber International. Ltd., L.L.C.**
  - Berley – seven (7) styles
    - Blue 100 Soft
    - Blue King Soft
    - Gold 100 Soft
    - Gold King Soft
    - Non-Filter King Soft
    - Red 100 Soft
    - Red King Soft
  - Echo – seven (7) styles
    - Blue 100 Soft
    - Blue King Soft
    - Gold 100 Soft
    - Gold King Soft
    - Non-Filter King Soft
    - Red 100 Soft
    - Red King Soft
  - Main Street – four (4) styles
    - Blue 100 Soft
    - Gold 100 Soft
    - Red 100 Soft
    - Red King Soft

## **Distributor and Wholesaler Responsibilities**

Pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C), you must provide a copy of this Notice to each of your existing customers within seven (7) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(C).) Effective immediately, distributors and wholesalers may not sell any cigarettes or tobacco products listed in this Notice to a California retailer unless the retailer was provided a copy of this Notice.

## **Sell-Off Period**

Under California's Tobacco Directory law:

- Distributors have no more than forty (40) days to purchase, stamp, sell, or possess any cigarettes or tobacco products listed in this Notice for sales in California. Wholesalers have no more than forty (40) days to purchase, sell, or possess any cigarettes or tobacco products listed in this Notice for sales in California. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(B).)
- A licensed retailer may possess, transport, or sell the tax-stamped cigarettes affected by this Notice of removal for no more than sixty (60) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(D).) After sixty (60) days, the brand families identified in this Notice are contraband and may not be sold or purchased in California, and will be subject to seizure and destruction under Revenue and Taxation Code sections 30436, subdivision (e), and section 30449, subdivision (b). (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(E).)

If you have questions regarding the manufacturers listed on the California Tobacco Directory, you may contact:

Office of the Attorney General  
Tobacco Litigation & Enforcement Section  
1300 I Street, Suite 125  
P. O. Box 944255  
Sacramento, CA 94244-2550

E-Mail: [tobacco@doj.ca.gov](mailto:tobacco@doj.ca.gov)  
Website: <http://oag.ca.gov/tobacco/directory>