



August 6, 2013

NOTICE TO ALL LICENSED DISTRIBUTORS AND WHOLESALERS

RE: Removal of Smokin Joes Outdoor Freedom Brand Family

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

Smokin Joes elected to voluntarily remove its Outdoor Freedom brand family from the California Tobacco Directory. Accordingly, the Attorney General's Office removed Smokin Joes Outdoor Freedom brand family from the California Tobacco Directory effective August 6, 2013.

Distributor and Wholesaler Responsibilities

Pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C), you must provide a copy of this Notice to each of your existing customers within seven (7) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(C).)

Effective immediately, distributors and wholesalers may not sell any cigarettes or tobacco products listed in this Notice to a California retailer unless the retailer was provided a copy of this Notice.

By law, distributors and wholesalers may purchase, stamp, or sell the cigarettes or tobacco products listed in this Notice for no more than forty (40) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(B).)

Retailer Responsibilities

A licensed retailer may possess, transport, or sell the tax-stamped cigarettes affected by this Notice of removal for no more than sixty (60) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(D).) After sixty (60) days, the brand families identified in this Notice are contraband and may not be sold or purchased in California, and will be subject to seizure and destruction under Revenue and Taxation Code sections 30436, subdivision (e), and section 30449, subdivision (b). (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(E).)

Questions About This Notice

Thank you for your cooperation. Please send inquiries to:

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