



August 24, 2023

**NOTICE TO ALL LICENSED DISTRIBUTORS AND WHOLESALERS**

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

**Effective August 24, 2023 the Attorney General's Office REMOVED the following Brand Styles from the California Tobacco Directory:**

- **Farmers Tobacco Company of Cynthiana, Inc.**
  - Baron American Blend – three (3) styles
    - Menthol King Box
    - Menthol 100 Box
    - Green 100 Box
  - Kentucky's Best – four (4) styles
    - Menthol King Box
    - Green King Box
    - Menthol 100 Box
    - Green 100 Box
  - Kentucky's Best RYO – two (2) styles
    - Menthol 16oz
    - Menthol 6oz
  - VB Made in the USA – three (3) styles
    - Menthol King Box
    - Menthol 100 Box
    - Green 100 Box
- **ITG Brands, LLC**
  - Crowns – five (5) styles
    - Menthol Green King Box
    - Menthol Green 100 Box
    - Blue 100 Box

- Menthol Dark Green King Box
- Menthol Dark Green 100 Box
  
- Fortuna – four (4) styles
  - Menthol Dark Green King Box
  - Menthol Dark Green 100 Box
  - Menthol Green King Box
  - Menthol Green 100 Box
  
- Kool – five (5) styles
  - Menthol Filter King Soft
  - Menthol Filter King Box
  - Menthol Super Long 100 Box
  - Menthol Blue King Box
  - Menthol Blue 100 Box
  
- Maverick – three (3) styles
  - Menthol 80 Box
  - Menthol 100 Box
  - Menthol Gold 100 Box
  
- Montclair – three (3) styles
  - Menthol Gold 100 Box
  - Menthol Dark Green 100 Box
  - Menthol Dark Green King Box
  
- Rave – two (2) styles
  - Menthol Dark Green 100 Box
  - Menthol Dark Green King Box
  
- Salem – seven (7) styles
  - Menthol King Box
  - Menthol 100 Box
  - Menthol Gold King Box
  - Menthol Gold 100 Box
  - Menthol Silver King Box
  - Menthol Silver 100 Box
  - Menthol Slim 100 Box
  
- Sonoma – six (6) styles
  - Menthol Dark Green King Box
  - Menthol Dark Green 100 Box
  - Menthol Dark Green 100 Soft
  - Menthol Green King Box
  - Menthol Green 100 Soft
  - Menthol Green 100 Box

- USA Gold – seven (7) styles
  - Menthol 100 Soft
  - Menthol 100 Box
  - Menthol Gold 100 Soft
  - Menthol Gold 100 Box
  - Menthol Gold King Soft
  - Menthol King Box
  - Menthol King Soft
- Winston – two (2) styles
  - Menthol Green Box
  - Menthol Green 100 Box
- **R.J. Reynolds Tobacco Company**
  - Camel – one (1) style
    - Classic Non-Filter (70) Soft
  - Newport – one (1) style
    - EXP Menthe King Box
  - Old Gold – two (2) styles
    - Gold Filter King Box
    - Gold Filter 100 Box
  - Pall Mall – three (3) styles
    - Activate Green Menthol King Box
    - Activate Blue King Box
    - Non-Filter King Soft
  - Vantage – one (1) style
    - King Soft
- **Top Tobacco, LP**
  - Gambler – two (2) styles
    - Tubecut Menthol 0.7 oz Pouch
    - Tubecut Turkish 3 oz Bag

### **Distributor and Wholesaler Responsibilities**

Pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C), you must provide a copy of this Notice to each of your existing customers within seven (7) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(C).) Effective immediately, distributors and wholesalers may not sell any cigarettes or tobacco products listed in this Notice to a California retailer unless the retailer was provided a copy of this Notice.

## **Sell-Off Period**

Under California's Tobacco Directory law:

- Distributors have no more than forty (40) days to purchase, stamp, sell, or possess any cigarettes or tobacco products listed in this Notice for sales in California. Wholesalers have no more than forty (40) days to purchase, sell, or possess any cigarettes or tobacco products listed in this Notice for sales in California. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(B).)
- A licensed retailer may possess, transport, or sell the tax-stamped cigarettes affected by this Notice of removal for no more than sixty (60) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(D).) After sixty (60) days, the brand families identified in this Notice are contraband and may not be sold or purchased in California, and will be subject to seizure and destruction under Revenue and Taxation Code sections 30436, subdivision (e), and section 30449, subdivision (b). (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(E).)

If you have questions regarding the manufacturers listed on the California Tobacco Directory, you may contact:

Office of the Attorney General  
Tobacco Litigation & Enforcement Section  
1300 I Street, Suite 125  
P. O. Box 944255  
Sacramento, CA 94244-2550

E-Mail: [tobacco@doj.ca.gov](mailto:tobacco@doj.ca.gov)  
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