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MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

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http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fund-raiser:	Name and Address of Charitable Organization:
109	CT No. ~~[illegible]~~ 45295 F.E.I.N. No. 94-2783682
The Heritage Company, Inc.	Vanished Children's Alliance (Name of Charity)
2402 Wildwood Avenue, Suite 500	2095 Park Avenue (Address of Charity)
Sherwood AR 72120	San Jose CA 95126 (City, State, and ZIP Code of Charity)

Figures from (check one): National Campaign ☐ California Campaign ☐

Telemarketing and direct mail (Type of Activity) held (on) (from) 1/1/2002, 20____, to 12/31/2002, 20____. (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee ☐ Percentage ☐ Other ☐
If other, provide brief explanation _____

1. REVENUE		
A. Cash contributions		A.
B. Entertainment sales or admission charges		B.
C. Sales from products		C.
D. Advertisement sales		D.
E. Membership fees		E.
F. Other sources: (Specify)		
a.		Fa.
b.		Fb.
c.		Fc.
d.		Fd.
G. TOTAL REVENUE		$193,481.66 G.
2. EXPENSES		
A. Fees or commissions	$ 58,618.00	A.
B. Salaries		B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment		F.
G. Postage	3,180100	G.
H. Advertising	3,710.00	H.
I. Telephone	43,513.00	I.
J. Rental of equipment		J.
K. Facilities ~~[illegible]~~ rent	16,748.00	K.
L. Permits	2,968.00	L.
M. Other expenses: (Specify)		
a. promotional fees	7,897.00	Ma.
b. supplies	1,802.00	Mb.
c. accounting/data processing	20,882.00	Mc.
d. list preparation	1,643.00	Md.
N. TOTAL EXPENSES		$160,961.00 N.

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3. Amount to Charity (subtract line 2N from line 1G) $52,311.77 3.

4. Less additional fund-raising expenses paid by charity **(to be completed by charity)** 0 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) $52,311.77 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date
	Glenda Keenihan	Secretary/Treasurer	2/4/03

This officers or directors of the charitable organization for verifying the distribution.

Sig ctor (Charity)	Printed Name	Title	Date
	Georgia K. Hilgeman	Executive Director	2/11/03

Signature of authorized officer/director (Charity)	Printed Name	Title	Date
	WILLIAM J FONTES	BOARD PRES	2/13/03

CAMPAIGN FINANCIAL REPORT

THE HERITAGE COMPANY
(Name of Professional Solicitor)

(Registration Number)

VANISHED CHILDREN'S ALLIANCE - CALIFORNIA
(Name of Charitable Organization or Sponsor)

For the period beginning 01/01/02 through 12/31/02

GROSS REVENUE	193,481.66			
EXPENSES				
SALARIES, WAGES, COMMISSIONS	58,618.00			
PROMOTIONAL FEES	7,897.00			
POSTAGE	3,180.00			
TELEPHONE	43,513.00			
RENT	16,748.00			
SUPPLIES	1,802.00			
LICENSES, PERMITS	2,968.00			
ADVERTISING	3,710.00			
ACCOUNTING/DATA PROCESSING	20,882.00			
LIST PREPARATION	1,643.00			
OTHER:				
TOTAL EXPENSES	160,961.00	83.19%		
Net Proceeds			32,520.66	16.81%
Amount Retained by Charitable Organization or Sponsor			52,311.77	27.04%
Percentage of Funds Received by Charitable Organization or Sponsor *(Amount Retained by the Charitable Organization or Sponsor divided by Gross Revenue)*			27.04%	
Net Income/Loss (-) to THC *(pending ongoing collections & reconciliations)*			-19,791.11	-10.23%

1/16/2003

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