



**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES**

**2000 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

MAIL TO:  
 Office of the Attorney General  
 Registry of Charitable Trusts  
 P.O. Box 903447  
 Sacramento, CA 94203-4470

STREET ADDRESS:  
 1300 I Street, Room 1130  
 Sacramento, CA 95814  
 Telephone: (916) 323-5079

WEBSITE ADDRESS:  
<http://caag.state.ca.us/charities/>

Name and Address of Commercial Fundraiser:

CF Number 223  
**DIALAMERICA MARKETING, INC.**  
 Name of Commercial Fundraiser  
 960 Macarthur Blvd  
 Address of Commercial Fundraiser  
 Mahwah NJ 07495  
 City, State, and ZIP Code of Commercial Fundraiser

Name and Address of Charitable Organization or Charitable Purpose:

CT No. 42293 ✓ F.E.I.N. No. 94-2707273  
**Mothers Against Drunk Driving**  
 Name of Charity  
 511 East John Carpenter Freeway,  
 Suite 400  
 Irving TX 75062  
 City, State, and ZIP Code of Charity

Business-to-Business Telemarketing (Type of Activity) Here (on) (from) 1/1/2002, 200  , to 6/30/2002, 200  

1. REVENUE  
 A. Cash contributions 55,904.00  
 B. Entertainment sales or admission charges \_\_\_\_\_  
 C. Sales from products \_\_\_\_\_  
 D. Advertisement sales \_\_\_\_\_  
 E. Membership fees \_\_\_\_\_  
 F. Other sources: (Specify)  
 a. \_\_\_\_\_  
 b. \_\_\_\_\_  
 c. \_\_\_\_\_  
 d. \_\_\_\_\_  
 G. TOTAL REVENUE 55,904.00

2. EXPENSES  
 A. Fees or commissions \$ 51,760.00  
 B. Salaries \_\_\_\_\_  
 C. Payroll taxes \_\_\_\_\_  
 D. Employee benefits \_\_\_\_\_  
 E. Cost of merchandise for resale \_\_\_\_\_  
 F. Cost of entertainment \_\_\_\_\_  
 G. Postage \_\_\_\_\_  
 H. Advertising \_\_\_\_\_  
 I. Telephone \_\_\_\_\_  
 J. Rental of equipment \_\_\_\_\_  
 K. Facilities charge \_\_\_\_\_  
 L. Permits \_\_\_\_\_  
 M. Other expenses: (Specify)  
 a. \_\_\_\_\_  
 b. \_\_\_\_\_  
 c. \_\_\_\_\_  
 d. \_\_\_\_\_  
 N. TOTAL EXPENSES \$ 51,760.00

3. Distribution or net to charitable organization or charitable purposes 4,144.00

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?  
 Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.  
 I have provided this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, true and correct.

Craig A. Lawson Vice President 8/2/02  
 Printed Name Title Date  
 I have provided this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, true and correct.  
Michelle Smallwood Chief Financial Officer 8-6-02  
 Printed Name Title Date  
Kyle Ward Deputy Executive Director 8/6/02  
 Printed Name Title Date

Signature of authorized officer/director (Charity)  
 \_\_\_\_\_  
 Title (Print)

Attorney General's  
Registry of Charitable Trusts

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 Address of Commercial Fundraiser  
 Mahwah NJ 07495  
 City, State, and ZIP Code of Commercial Fundraiser

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 42293 ✓ F.E.I.N. No. 94-2707273  
**Mothers Against Drunk Driving**  
 Name of Charity  
 511 East John Carpenter Freeway,  
 Address of Charity  
 Irving TX 75062  
 City, State, and ZIP Code of Charity

Telemarketing held (on) (from) 7/1/2002, 200, to 12/31/2002, 200  
 (Type of Activity) (Date or dates must be shown)

1. REVENUE
- A. Cash contributions
  - B. Entertainment sales or admission charges
  - C. Sales from products
  - D. Advertisement sales
  - E. Membership fees
  - F. Other sources: (Specify)
    - a. \_\_\_\_\_
    - b. \_\_\_\_\_
    - c. \_\_\_\_\_
    - d. \_\_\_\_\_
  - G. TOTAL REVENUE

\$51,400.00 A.  
 \_\_\_\_\_ B.  
 \_\_\_\_\_ C.  
 \_\_\_\_\_ D.  
 \_\_\_\_\_ E.  
 \_\_\_\_\_ Fa.  
 \_\_\_\_\_ Fb.  
 \_\_\_\_\_ Fc.  
 \_\_\_\_\_ Fd.  
\$51,400.00 G.

2. EXPENSES
- A. Fees or commissions
  - B. Salaries
  - C. Payroll taxes
  - D. Employee benefits
  - E. Cost of merchandise for resale
  - F. Cost of entertainment
  - G. Postage
  - H. Advertising
  - I. Telephone
  - J. Rental of equipment
  - K. Facilities charge
  - L. Permits
  - M. Other expenses: (Specify)
    - a. \_\_\_\_\_
    - b. \_\_\_\_\_
    - c. \_\_\_\_\_
    - d. \_\_\_\_\_
  - N. TOTAL EXPENSES

\$51,124.00 A.  
 \_\_\_\_\_ B.  
 \_\_\_\_\_ C.  
 \_\_\_\_\_ D.  
 \_\_\_\_\_ E.  
 \_\_\_\_\_ F.  
 \_\_\_\_\_ G.  
 \_\_\_\_\_ H.  
 \_\_\_\_\_ I.  
 \_\_\_\_\_ J.  
 \_\_\_\_\_ K.  
 \_\_\_\_\_ L.  
 \_\_\_\_\_ Ma.  
 \_\_\_\_\_ Mb.  
 \_\_\_\_\_ Mc.  
 \_\_\_\_\_ Md.  
\$51,124.00 N.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?  
 Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the information is true and correct.

Signature of authorized officer (Commercial Fundraiser) Craig A. Lawson vice President 01/06/03  
 Printed Name Title Date

Signature of authorized officer/director (Charity) Michelle Smallwood CFO 1-7-03  
 Printed Name Title Date

Deputy Executive Director 1/9/02  
 Printed Name Title Date

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U.S. DEPARTMENT OF JUSTICE  
FEDERAL BUREAU OF INVESTIGATION

COMMUNICATIONS SECTION

TELETYPE

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