Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

WEBSITE ADDRESS:
http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2001 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fund-raiser:

258 2002

PUBLIC INTEREST COMMUNICATIONS, INC.
7700 LEESBURG PIKE, SUITE# 301N
FALLS CHURCH, VA 22043

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 50464 FEIN No. 22-2939536

Christopher Reeve Paralysis Foundation
Name of Charity

500 Morris Avenue
Address of Charity

Springfield, NJ 07081
City, State, and ZIP Code of Charity

TELEMARKETING held (on) (from) June 19, 2001 to June 18, 2002
(Kind of Activity) (Date or Dates must be shown)

1. REVENUE		
A. Cash Contributions	$260,708.00	A.
B. Entertainment sales or admission charges		B.
C. Sales from products		C.
D. Advertisement sales		D.
E. Membership fees		E.
F. Other sources: (Specify)		
a.		Fa.
b.		Fb.
c.		Fc.
d.		Fd.
G. TOTAL REVENUE		260,708.00 G.
2. EXPENSES		
A. Fees or commissions		A.
B. Salaries		B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment		F.
G. Postage		G.
H. Advertising		H.
I. Telephone		I.
J. Rental of equipment		J.
K. Facilities charge		K.
L. Permits		L.
M. Other expenses: (Specify) See Attached		
a.		Ma.
b.		Mb.
c.		Mc.
d.		Md.
N. TOTAL EXPENSES		124,059.25 N.
3. [redacted]net to charitable organization or charitable purposes		136,648.75 3.

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

	DAVID E. ANDELMAN, PRESIDENT		7-12-02
Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date

This report m[illegible]e organization for verifying the distribution.

	Mitchell R. Stoller	President/CEO	9/4/02
Signature of [illegible]	Printed Name	Title	Date
	MEGAN SANDW	VP Operations	9-4-02
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

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CHRISTOPHER REEVE PARALYSIS FOUNDATION
CAMPAIGN EXPENSES

Professional Fundraiser's Fee			$	103,364.05
Campaign Expenses				
Personalization	$	610.80		
Computer Services	$	721.98		
Messenger Services	$	11.00		
Number Searching	$	1,587.52		
Postage	$	8,889.30		
Production	$	8,543.77		
State Registration	$	292.50		
Overnight Delivery	$	38.33		
Total Campaign Expenses			$	20,695.20

TOTAL FEES AND EXPENSES..... $ 124,059.25