MAIL TO:

Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

WEBSITE ADDRESS:
http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2001 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

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Name and Address of Commercial Fund-raiser:

258 2002

PUBLIC INTEREST COMMUNICATIONS, INC.
7700 LEESBURG PIKE,SUITE# 301N
FALLS CHURCH, VA 22043

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 63912 FEIN No. 53-0183181

Defenders of Wildlife
Name of Charity

1101 14th Street NW, Ste 1400
Address of Charity

Washington DC 20005
City, State, and ZIP Code of Charity

TELEMARKETING held (on) (from) January 1, 2001 to December 31, 2002
(Kind of Activity) (Date or Dates must be shown)

1. REVENUE
   - A. Cash Contributions: 832,650.85 A.
   - B. Entertainment sales or admission charges: B.
   - C. Sales from products: C.
   - D. Advertisement sales: D.
   - E. Membership fees: E.
   - F. Other sources: (Specify)
     - a. Fa.
     - b. Fb.
     - c. Fc.
     - d. Fd.
   - G. TOTAL REVENUE: 832,650.85 G.

2. EXPENSES
   - A. Fees or commissions: A.
   - B. Salaries: B.
   - C. Payroll taxes: C.
   - D. Employee benefits: D.
   - E. Cost of merchandise for resale: E.
   - F. Cost of entertainment: F.
   - G. Postage: G.
   - H. Advertising: H.
   - I. Telephone: I.
   - J. Rental of equipment: J.
   - K. Facilities charge: K.
   - L. Permits: L.
   - M. Other expenses: (Specify) (See Attached)
     - a. Ma.
     - b. Mb.
     - c. Mc.
     - d. Md.
   - N. TOTAL EXPENSES: 674,251.66 N.

3. [redacted] net to charitable organization or charitable purposes: 158,399.19 3

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

   [ ] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date
	DAVID E. ANDELMAN,	PRESIDENT	1-31-03

This report must be signed by two officers of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)	Printed Name	Title	Date
	Rodger Schlickeisen	Pres	3/7/03
Signature of authorized officer/director (Charity)	Printed Name	Title	Date
	Robert Jones	Dir of Finance	3/7/03

ct-2CF (11/2001)

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Attorney General's
Registry of Charitable Trusts

DEFENDERS OF WILDLIFE
CAMPAIGN EXPENSES

Professional Fundraiser's Fee			$	656,352.00
Campaign Expenses				
Personalization	$	981.49		
Art	$	125.00		
Number Searching	$	10,431.37		
Postage	$	3,563.10		
Production	$	2,506.20		
State Registration	$	292.50		
Total Campaign Expenses			$	17,899.66

TOTAL FEES AND EXPENSES..... $ 674,251.66