

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES**

**2002 ANNUAL FINANCIAL REPORT**  
(California Government Code Section 12599)



Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

**STREET ADDRESS:**  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

**WEB SITE ADDRESS:**  
<http://ag.ca.gov/charities/>

<p>Name and Address of Commercial Fund-raiser:</p> <p>371 HUDSON BAY COMPANY OF ILLINOIS, INC. 2525 NEVADA AVENUE N STE 103 MINNEAPOLIS, MN 55407</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>104608</u> F.E.I.N. No. <u>93-1102740</u> <u>Public Employees for Environmental Responsibility</u> Name of Charity <u>201 J Street NW Suite 520</u> Address of Charity <u>Washington DC, 20009</u> City, State, and ZIP Code of Charity</p>
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National Campaign  California Campaign

Telephone Canvass held (on) (from) 1/1, 2002, to 12/31, 2002  
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)  
If other, provide brief explanation \_\_\_\_\_

Fee  Percentage   
Other

**1. REVENUE**

- A. Cash contributions 3605
- B. Entertainment sales or admission charges N/A
- C. Sales from products N/A
- D. Advertisement sales N/A
- E. Membership fees N/A
- F. Other sources: (Specify) N/A
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  - d. \_\_\_\_\_

\$ 3605.00 G.

**G. TOTAL REVENUE**

**2. EXPENSES**

- A. Fees or commissions professional solicitors share 210.66
- B. Salaries phone & support staff payroll 522.40
- C. Payroll taxes Minneapolis office expenses 46.06
- D. Employee benefits Bank & credit card fees 51.29
- E. Cost of merchandise for resale Travel, training & incentive 10.13
- F. Cost of entertainment printing 62.19
- G. Postage 35.75
- H. Advertising 6.80
- I. Telephone 77.77
- J. Rental of equipment Depreciation 38
- K. Facilities charge Rent 31.67
- L. Permits Bonds & Registration 102.26
- M. Other expenses: (Specify)
  - a. OFFICE SUPPLIES 11.38
  - b. ACCTY LEGAL & INSURANCE 9.49
  - c. Equip repairs & maintenance & MISCELLANEOUS 12.95
  - d. BUSINESS & PROPERTY TAX .67

1191.85 N.

**N. TOTAL EXPENSES**

400872

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3. Amount to Charity \$ 2,413.15 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) 0 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 2,413.15 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?  
 Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

\_\_\_\_\_  
 (raiser) Mark D Smith Attorney for Hudson Bay 3/19/03  
 Printed Name Title Date

\_\_\_\_\_  
Dave Anderson President for Hudson Bay 6/11/03  
 Printed Name Title Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

\_\_\_\_\_  
Jeffrey Ruch Executive Director 4/11/03  
 Printed Name Title Date

\_\_\_\_\_  
Diana Sockery Treasurer 4/11/03  
 Printed Name Title Date

Attorney General's  
 Registry of Charitable Trusts

JUN 16 2003

RECEIVED

400873

Financial Accounting Report of the Telephone Canvass  
 Conducted by Hudson Bay Company of Illinois, Inc. in Lincoln, NE  
 On Behalf of Public Employees for Environmental Responsibility  
 In the State of California  
 January 1, 2002 through December 31, 2002

INCOME

Telephone Canvass Revenue \$ 3,605.00

EXPENSES

	Membership	Fundraising	Education	Call to Action	TOTAL
Phone Staff Payroll	\$ 208.37	\$ 333.39	\$ 208.37	\$ 83.35	\$ 833.47
Support Staff Payroll	118.13	189.01	118.13	47.25	472.52
Telephone	48.60	77.77	48.60	19.44	194.42
Minneapolis Office Expense	28.79	46.06	28.79	11.51	115.15
Postage	22.34	35.75	22.34	8.94	89.37
Bank & Credit Card Fees	32.06	51.29	32.06	12.82	128.23
Rent	19.80	31.67	19.80	7.92	79.18
Travel, Training & Incentives	6.33	10.13	6.33	2.53	25.33
Printing	38.87	62.19	38.87	15.55	155.48
Depreciation	0.24	0.38	0.24	0.10	0.96
Office Supplies	7.11	11.38	7.11	2.85	28.46
Accounting & Legal	4.94	7.90	4.94	1.98	19.75
Insurance	0.99	1.59	0.99	0.40	3.96
Equipment Repairs & Maint.	7.88	12.61	7.88	3.15	31.52
Advertising	4.25	6.80	4.25	1.70	16.99
Bonds & Registration	63.91	102.26	63.91	25.57	255.66
Business & Property Tax	0.42	0.67	0.42	0.17	1.69
Miscellaneous	0.21	0.34	0.21	0.08	0.84
<b>TOTALS</b>	<b>\$ 613.24</b>	<b>\$ 981.19</b>	<b>\$ 613.24</b>	<b>\$ 245.30</b>	<b>\$ 2,452.98</b>

Total Fundraising Expenses	\$ (981.19)
Subtotal	\$ 2,623.81
Professional Solicitor's Share	\$ (210.66)
Sponsor's Share	<u>\$ 2,413.15</u>