

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES 2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)



STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

Name and Address of Commercial Fundraiser: CF Number 414 Facter Direct LTD Name of Commercial Fundraiser 11500 West Olympic Blvd., Suite 540 Address of Commercial Fundraiser Los Angeles CA 90064 City, State, and ZIP Code of Commercial Fundraiser Telemarketing held (on) (from) 1/1/2002, 2002, to 7/15/2002, 2002 (Date or dates must be shown)

Name and Address of Charitable Organization, or Charitable Purposes: CT No. 43160 F.E.I.N. No. 94-2667311 California Abortion and Reproductive Rights Action League North 330 Townsend Street Address of Charity San Francisco CA City, State, and ZIP Code of Charity

1. REVENUE A. Cash contributions B. Entertainment sales or admission charges C. Sales from products D. Advertisement sales E. Membership fees F. Other sources: (Specify) a. b. c. d. G. TOTAL REVENUE

\$ 10,408.00 A. B. C. D. E. Fa. Fb. Fc. Fd. \$ 10,408.00 G.

2. EXPENSES A. Fees or commissions B. Salaries C. Payroll taxes D. Employee benefits E. Cost of merchandise for resale F. Cost of entertainment G. Postage H. Advertising I. Telephone J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. b. c. d. N. TOTAL EXPENSES

Please see attached breakdown of expenses Ma. Mb. Mc. Md. \$ 9,092.34 N. \$ 1315.66 3.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit? [ ] Yes [x] No If "yes," complete the following:

Table with 3 columns: Name of officer, director, partner or owner of Commercial Fundraiser; Name and address of charitable organization; Relationship of officer, etc. To charitable organization.

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the report is true and correct in all material respects and complete.

Signatures: Alan Facter, President, 9.8.02; Annette Brands, Interim Exec. Dir., 9/10/02; Stephanie Olson, Development Director, 9/10/02.

Attorney General's  
Registry of Charitable Trusts

OCT 02 2002

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Factor Direct Ltd  
 Campaign Expense Allocation

		\$	9,092.34
Printing	<del>131,263.46</del>	\$	211.13
Postage	<del>330,963.80</del>	\$	532.34
Telephone	<del>310,965.59</del>	\$	500.17
Payroll	<del>1,235,355.08</del>	\$	3,112.91
Employee benefits	<del>143,956.80</del>	\$	231.55
Rent	<del>398,771.64</del>	\$	496.64
Office manager	<del>670,039.03</del>	\$	1,077.72
Utilities	<del>70,547.25</del>	\$	113.47
Equipment	<del>68,311.20</del>	\$	109.87
Recruitment	<del>48,118.75</del>	\$	77.40
Computer Programming	<del>40,871.30</del>	\$	65.74
Office expenses	<del>1,273,048.70</del>	\$	2,047.62
P.S. Fee/Profit	<del>320,674.24</del>	\$	515.79
Total	<del>6,652,886.81</del>	\$	9,092.34

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COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT  
(California Government Code Section 12599)

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An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 414  
Factor Direct LTD  
Name of Commercial Fundraiser  
11500 West Olympic Blvd., Suite 540  
Address of Commercial Fundraiser  
Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 7/16/2002, 200  , to 12/31/2002, 200    
(Type of Activity) (Date or dates must be shown)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 43160 F.E.I.N. No. 94-2167311  
California Abortion and Reproductive Rights  
~~Factor Direct~~ North  
330 Townsend Street  
Address of Charity  
San Francisco CA

City, State, and ZIP Code of Charity

1. REVENUE
- A. Cash contributions
  - B. Entertainment sales or admission charges
  - C. Sales from products
  - D. Advertisement sales
  - E. Membership fees
  - F. Other sources: (Specify)
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  - d. \_\_\_\_\_
- G. TOTAL REVENUE

25,090.00 A.  
\_\_\_\_ B.  
\_\_\_\_ C.  
\_\_\_\_ D.  
\_\_\_\_ E.  
\_\_\_\_ F.  
\_\_\_\_ Fb.  
\_\_\_\_ Fc.  
\_\_\_\_ Fd.  
25,090.00 G.

2. EXPENSES
- A. Fees or commissions
  - B. Salaries
  - C. Payroll taxes
  - D. Employee benefits
  - E. Cost of merchandise for resale
  - F. Cost of entertainment
  - G. Postage
  - H. Advertising
  - I. Telephone
  - J. Rental of equipment
  - K. Facilities charge
  - L. Permits
  - M. Other expenses: (Specify)
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  - d. \_\_\_\_\_
- N. TOTAL EXPENSES

\_\_\_\_ A.  
\_\_\_\_ B.  
\_\_\_\_ C.  
\_\_\_\_ D.  
\_\_\_\_ E.  
\_\_\_\_ F.  
\_\_\_\_ G.  
\_\_\_\_ H.  
\_\_\_\_ I.  
\_\_\_\_ J.  
\_\_\_\_ K.  
\_\_\_\_ L.  
\_\_\_\_ Ma.  
\_\_\_\_ Mb.  
\_\_\_\_ Mc.  
\_\_\_\_ Md.  
12,803.00 N.  
12,287.00 3.

Please see attached breakdown of expenses

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?  
 Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the report is true and complete.

\_\_\_\_ (Commercial Fundraiser) Printed Name Thomas Siegel Title CEO Date 1/31/03  
\_\_\_\_ (Charitable Organization) Printed Name STEPHANIE OLSON Title DEVELOPMENT DIRECTOR Date 1-9-03  
\_\_\_\_ Printed Name Barton DARNAY Title DR. PHOENIX ASS. Date 1-9-03

Attorney General's  
Registry of Charitable Trusts

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Factor Direct Ltd  
Campaign Expense Allocation

	\$ 12,803.00
Printing	\$ 297.29
Postage	\$ 749.59
Telephone	\$ 704.29
Payroll	\$ 4,383.31
Employee benefits	\$ 326.04
Rent	\$ 699.32
Office manager	\$ 1,517.54
Utilities	\$ 159.78
Equipment	\$ 154.72
Recruitment	\$ 108.98
Computer Programming	\$ 92.57
Office expenses	\$ 2,883.28
P.S. Fee/Profit	\$ 726.28
Total	\$ 12,803.00