

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES 2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)



STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12596.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

Name and Address of Commercial Fundraiser:

CF Number 414
Factor Direct LTD
Name of Commercial Fundraiser
11500 West Olympic Blvd., Suite 540
Address of Commercial Fundraiser
Los Angeles CA 90064
City, State, and ZIP Code of Commercial Fundraiser

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 11751 F.E.I.N. No. 94-1707583
California State Parks Foundation
Name of Charity
800 College Ave., P.O. Box 548
Address of Charity
Kentfield CA 94914
City, State, and ZIP Code of Charity

Telemarketing held (on) (from) 1/1/2002, 200 to 8/31/2002, 200
(Type of Activity) (Date or dates must be shown)

- 1. REVENUE
A. Cash contributions
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify)
a.
b.
c.
d.
G. TOTAL REVENUE

\$ 70,589.00
A.
B.
C.
D.
E.
Fa.
Fb.
Fc.
Fd.
\$ 70,589.00 G.

- 2. EXPENSES
A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits
M. Other expenses: (Specify)
a.
b.
c.
d.
N. TOTAL EXPENSES

A.
B.
C.
D.
E.

Please see attached breakdown of expenses

3. Distribution or net to charitable organization or charitable purposes

\$ 49,075.17 N.
\$ 21,513.83 3.

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?
[ ] Yes [x] No If "yes," complete the following:

Table with 3 columns: Name of officer, director, partner or owner of Commercial Fundraiser; Name and address of charitable organization; Relationship of officer, etc. To charitable organization.

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalty of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the information is true and correct.

Signature of Authorized Officer/Director (Check)
Alan Factor President 9.30.02
Karen Wilson Vice President 22 Oct. 02
Barbara Hise Director 10/23/2002

Attorney General's  
Registry of Charitable Trusts

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Factor Direct Ltd  
 Campaign Expense Allocation

		California State Parks Foundation
		\$ 49,075.17
Printing	<del>131,263.46</del>	\$ 1,139.56
Postage	<del>330,963.80</del>	\$ 2,873.24
Telephone	<del>340,965.59</del>	\$ 2,699.63
Payroll	<del>1,835,355.08</del>	\$ 16,801.66
Employee benefits	<del>443,956.80</del>	\$ 1,249.75
Rent	<del>308,771.64</del>	\$ 2,680.58
Office manager	<del>670,039.03</del>	\$ 5,816.90
Utilities	<del>70,547.25</del>	\$ 612.45
Equipment	<del>68,311.20</del>	\$ 593.04
Recruitment	<del>48,118.75</del>	\$ 417.74
Computer Programming	<del>40,671.30</del>	\$ 354.82
Office expenses	<del>1,273,048.70</del>	\$ 11,051.89
P.S. Fee/Profit	<del>920,674.21</del>	\$ 2,783.91
Total	<del>5,652,886.81</del>	\$ 49,075.17