

368

MAIL TO: Office of the Attorney General, Registry of Charitable Trusts, P.O. Box 903447, Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS: 1300 I Street, Room 1130, Sacramento, CA 95814, Telephone: (916) 323-6079

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

Name and Address of Commercial Fundraiser:

CF Number 414

Factor Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 3/1/2002, 200, to 12/31/2002, 200

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 11880 F.E.I.N. No. 53-0204616

National Wildlife Federation

Name of Charity

1100 Wildlife Center Drive

Address of Charity

Reston VA 20190

City, State, and ZIP Code of Charity

(Date or dates must be shown)

- 1. REVENUE
A. Cash contributions
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify)
a.
b.
c.
d.

- A. 479,090.00
B.
C.
D.
E.
Fa.
Fb.
Fc.
Fd. 479,090.00

G. TOTAL REVENUE

- 2. EXPENSES
A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits
M. Other expenses: (Specify)
a.
b.
c.
d.

- A.
B.
C.
D.
E.
F.
G.
H.
I.
J.
K.
L.
Ma.
Mb.
Mc.
Md.

Please see attached breakdown of expenses

N. TOTAL EXPENSES

3. Distribution or net to charitable organization or charitable purposes

We are still receiving fulfillment ->

477,101.00 N. 19,891.00 3.

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

[X] Yes [ ] No If "yes," complete the following:

Table with 3 columns: Name of officer, director, partner or owner of Commercial Fundraiser; Name and address of charitable organization; Relationship of officer, etc. To charitable organization.

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true and complete.

Signature of author: Thomas Stangel, Printed Name, Title, Date 1/22/03. Signature of officer: Lawrence J. Amon, Printed Name, Title, Date 1-23-03. Signature of officer: Eileen Morgan Johnson, Printed Name, Title, Date 1-23-03.

RECEIVED  
FEB 24 2003  
Attorney General's  
Registry of Charitable Trusts

401013

Factor Direct Ltd  
Campaign Expense Allocation

	\$477,010.00
Printing	\$ 11,076.46
Postage	\$ 27,927.86
Telephone	\$ 26,240.34
Payroll	\$163,311.91
Employee benefits	\$ 12,147.57
Rent	\$ 26,055.21
Office manager	\$ 56,540.19
Utilities	\$ 5,953.02
Equipment	\$ 5,764.33
Recruitment	\$ 4,060.43
Computer Programming	\$ 3,448.86
Office expenses	\$107,424.22
P.S. Fee/Profit	\$ 27,059.59
Total	\$477,010.00