

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 963447  
Sacramento, CA 94203-4470

### COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

#### 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)



Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fund-raiser:  442  Telesystems Marketing, Inc. 8401 Westheimer Rd., Ste. 100 Houston, TX 77063	Name and Address of Charitable Organization:  CT No. <u>111182</u> F.E.I.N. No. <u>31-1579097</u>  Kids Wish Network, Inc. Name of Charity 160 Scarlet Blvd. Address of Charity Oldsmar, FL 34677 City, State, and ZIP Code of Charity
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National Campaign  California Campaign

Telemarketing held (on) (from) 1/1, 20 02, to 6/14, 20 02  
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)  
If other, provide brief explanation \_\_\_\_\_  
Fee  Percentage   
Other

#### 1. REVENUE

- A. Cash contributions 109,847.97 A.
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products \_\_\_\_\_ C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify)
  - a. \_\_\_\_\_ Fa.
  - b. \_\_\_\_\_ Fb.
  - c. \_\_\_\_\_ Fc.
  - d. \_\_\_\_\_ Fd.
- G. TOTAL REVENUE 109,847.97 G.

#### 2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries \_\_\_\_\_ B.
- C. Payroll taxes \_\_\_\_\_ C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage 7,733.30 G.
- H. Advertising \_\_\_\_\_ H.
- I. Telephone 17,399.92 I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge 5,799.97 K.
- L. Permits \_\_\_\_\_ L.
- M. Other expenses: (Specify)
  - a. TSR LABOR 50,266.43 Ma.
  - b. PRINTING 6,466.63 Mb.
  - c. PERFEE 4,833.31 Mc.
  - d. LISTS 3,866.65 Md.
- N. TOTAL EXPENSES 96,666.21 N.

Attorney General's  
Registry of Charitable Trusts

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**KWNI**

Date Range : From 01/01/2002 To 06/14/2002

**Breakdown As A Percentage Of Expense:**

Total Amount		\$109,847.97
Amount to Charity	12 %	\$13,181.76
Amount to TeleSystems	88 %	\$96,666.21

**Division of Expense at TeleSystems:**

TSR Labor	52 %	\$50,266.43
Telephone	18 %	\$17,399.92
Postage	8 %	\$7,733.30
Printing	7 %	\$6,766.63
Rent	6 %	\$5,799.97
PFR Fee	5 %	\$4,833.31
Lists & Prof. Services	4 %	\$3,866.65
= Total Expenses		\$96,666.21