

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT  
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1



3

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

<p>Name and Address of Commercial Fund-raiser:</p> <p style="text-align: center;">462</p> <p>MIDWEST PUBLISHING-AZ, INC. 10844 NORTH 23RD AVENUE PHOENIX, AZ 85029</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>111617</u> F.E.I.N. No. <u>95-1985954</u></p> <p>California Professional Firefighters</p> <hr/> <p>Name of Charity <u>1780 Creekside Oaks #200</u></p> <hr/> <p>Address of Charity <u>Sacramento, CA 95833</u></p> <hr/> <p>City, State, and ZIP Code of Charity</p>
--	---

National Campaign  California Campaign

Telephone Solicitation

held (on) (from) 1/1, 2002, to 12/31, 2002  
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)  
If other, provide brief explanation \_\_\_\_\_

Fee  Percentage   
Other

1. REVENUE

A. Cash contributions	<u>551,749.39</u>	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	<u>319,888.44</u>	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	Fa.
a. _____	_____	Fb.
b. _____	_____	Fc.
c. _____	_____	Fd.
d. _____	_____	

871,637.83

G. TOTAL REVENUE

G.

2. EXPENSES

A. Fees or commissions	_____	A.
B. Salaries	<u>489,650.70</u>	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	<u>87,020.39</u>	G.
H. Advertising	<u>493.00</u>	H.
I. Telephone	<u>34,098.94</u>	I.
J. Rental of equipment	_____	J.
K. Facilities charge	<u>63,195.66</u>	K.
L. Permits	_____	L.
M. Other expenses: (Specify)	_____	
a. <u>General office</u>	<u>25,050.14</u>	Ma.
b. <u>Depreciation</u>	<u>4,037.09</u>	Mb.
c. <u>Interest &amp; Taxes</u>	<u>2,740.00</u>	Mc.
d. <u>MPI Profit</u>	<u>34,615.14</u>	Md.

740,901.06

N. TOTAL EXPENSES

N.

401196

