

MAIL TO: .  
Office of the Attorney General  
Registry of Charitable Trusts  
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Sacramento, CA 94203-4470

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Sacramento, CA 95814  
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<http://aq.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT  
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



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<p>Name and Address of Commercial Fund-raiser:</p> <p style="text-align: center;">462</p> <p>MIDWEST PUBLISHING-AZ, INC. 10844 NORTH 23RD AVENUE PHOENIX, AZ 85029</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>62171</u> F.E.I.N. No. <u>91-1298249</u></p> <p>OPERATION LOOKOUT National Center For Missing Youth</p> <p>Name of Charity <u>6320 Evergreen Way #201</u></p> <p>Address of Charity <u>Everett, WA 98203</u></p> <p>City, State, and ZIP Code of Charity</p>
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National Campaign  California Campaign

Telephone Solicitation held (on) (from) 1/1, 2002, to 12/31, 2002  
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee  Percentage  Other   
If other, provide brief explanation \_\_\_\_\_

1. REVENUE

A. Cash contributions	231,082.45	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	136,602.49	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	Fa.
a. _____	_____	Fb.
b. _____	_____	Fc.
c. _____	_____	Fd.
d. _____	_____	
G. TOTAL REVENUE	367,684.94	G.

2. EXPENSES

A. Fees or commissions		A.
B. Salaries	206,485.01	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment--	_____	F.
G. Postage	36,838.39	G.
H. Advertising	199.05	H.
I. Telephone	14,034.47	I.
J. Rental of equipment	_____	J.
K. Facilities charge	27,558.62	K.
L. Permits	_____	L.
M. Other expenses: (Specify)	_____	
a. <u>General Office</u>	10,442.71	Ma.
b. <u>Depreciation</u>	1,708.54	Mb.
c. <u>Interest &amp; Taxes</u>	1,093.44	Mc.
d. <u>Mpi Profit</u>	14,171.97	Md.
N. TOTAL EXPENSES	401198	N.
		312,532.20

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- 3. Amount to Charity 55,152.74 3.
- 4. Less additional fund-raising expenses paid by charity (to be completed by charity) 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 6.

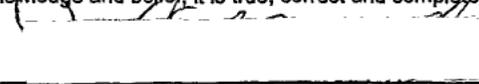
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.


John F. McCallum
Secretary
2/17/03

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Signature of authorized officer (Commercial Fund-raiser)
Printed Name
Title
Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Sign:
Mike Gibson
President
2/19/03

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Signature of authorized officer/director (Charity)
Carolynn Barela
Treasurer
3/12/03

Attorney General's  
Registry of Charitable Trusts

MAR 18 2003

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