

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:
1300 I Street, Room 1130
Sacramento, CA 95814
Telephone: (916) 323-5079

WEBSITE ADDRESS:
http://caag.state.ca.us/charities/

Name and Address of Commercial Fundraiser:

CF Number 486
Harris O'Malley Marketing, Inc.
Name of Commercial Fundraiser
23241 Ventura Blvd., Suite 101
Address of Commercial Fundraiser
Woodland Hills CA 91364
City, State, and ZIP Code of Commercial Fundraiser

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 16094 F.E.I.N. No. 13-1760110
U.S. Fund for UNICEF
Name of Charity
338 E. 38th Street
Address of Charity
New York NY 10016
City, State, and ZIP Code of Charity

Telephone Solicitation for Charitable Donations activity held (on) (from) 7/1/2002, 200 to 12/31/2002, 200
(Date or dates must be shown)

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)
 - a. _____
 - b. _____
 - c. _____
 - d. _____

- _____ A.
- _____ B.
- _____ C.
- _____ D.
- _____ E.
- _____ Fa.
- _____ Fb.
- _____ Fc.
- _____ Fd.

G. TOTAL REVENUE

\$ 16,585 G.

2. EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)
 - a. _____
 - b. _____
 - c. _____
 - d. _____

- _____ A.
- _____ B.
- _____ C.
- _____ D.
- _____ E.
- _____ F.
- _____ G.
- _____ H.
- _____ I.
- _____ J.
- _____ K.
- _____ L.
- _____ Ma.
- _____ Mb.
- _____ Mc.
- _____ Md.

N. TOTAL EXPENSES

\$ 8583.35 N. *Per contract basis All inclusive*

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

Yes No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the report is true and complete.

Signature: JAMES HARRIS Title: PRESIDENT Date: 11-27-02
 Signature: Amy West Title: VP, Finance & Budget Date: 12/3/02
 Signature: Edward G. Lloyd-Senior Title: UP and CFO

Registry of Charitable Trusts
Attorney General's

JAN 03 2003

RECEIVED