

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser: CF Number 1634603 520

Name of Commercial Fundraiser: Telefund, Inc. Address of Commercial Fundraiser: PO Box 120557 Boston, MA 02112-0557

City, State, and ZIP Code of Commercial Fundraiser: telephone fundraising held (on) (from) 1/1/02 (Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes: CT No. 84205 F.E.I.N. No. 13-1623829

Name of Charity: ASPCA Address of Charity: 424 E. 92nd St New York, NY 10128

City, State, and ZIP Code of Charity: 200 to 12/31/03 (Date or dates must be shown)

1. REVENUE

- A. Cash contributions
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify)
a.
b.
c.
d.

- A.
B.
C.
D.
E.
Fa.
Fb.
Fc.
Fd.

799,376.00

G. TOTAL REVENUE

2. EXPENSES

- A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits
M. Other expenses: (Specify)
a.
b.
c.
d.

- A.
B.
C.
D.
E.
F.
G.
H.
I.
J.
K.
L.
Ma.
Mb.
Mc.
Md.

see Attached Addendum

587,334.80
212,041.20

N. TOTAL EXPENSES

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for the Commercial Fundraiser has contracted to solicit?

[ ] Yes [X] No If "yes," complete the following:

Table with 3 columns: Name of officer, director, partner or owner of Commercial Fundraiser; Name and address of charitable organization; Relationship of officer, etc. To charitable organization.

Identified in 4(a) attach copy of the contract between the commercial fundraiser and the charity.

Signature of authorized officer (Commercial Fundraiser): Hyam Kramer VP, Operations 3/24/03

Signature of authorized officer/director (Charity): Stephen Eudeep Sr. VP & CFO 3/25/03; Stephen T. Musso Sr. VP Chief of Operations 3/25/03

Attorney General's  
Registry of Charitable Trusts

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RECEIVED

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## SOLICITATION CAMPAIGN FINANCIAL REPORT

Addendum

Telefund -- ASPCA

2002

**Total Contributions Received:** \$799,376.00

### Expenses

Office Manager's Fee:	\$73,913.95
Caller Salaries:	\$222,440.19
Printing:	\$27,284.65
Postage & Shipping:	\$35,740.24
Telephone:	\$34,414.88
Office Rental:	\$10,050.17
Utilities:	\$48.88
Equipment & Supplies:	\$19,363.00
Insurance:	\$6,988.64
Advertising:	\$4,521.92
Travel:	\$1,865.47
Registration Fees:	\$3,759.02
Bank Charges:	\$121.17
Computer/Data Processing:	\$1,653.85
Employee Benefits:	\$1,508.04
Taxes -- non-payroll:	\$1,009.86
Consultants / Accounting:	\$9,728.10
Interest:	\$0.00

**TOTAL EXPENSES:** \$454,412.04

Professional Fundraiser's Fee: \$132,922.76

**TOTAL CHARGED TO CLIENT:** \$587,334.80

**NET AMOUNT TO CLIENT:** \$212,041.20