

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2001 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)



TELEPHONE: (916) 323-5079

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

WEBSITE ADDRESS:
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

<p>Name and Address of Commercial Fund-raiser:</p> <p>524 2002</p> <p>WALK-THE-TALK PRODUCTIONS, INC. 730 14TH STREET NW 2ND FLR- 1015 18 ST, NW #400 WASHINGTON, DC 20001 20036</p>	<p>Name and Address of Charitable Organization or Charitable Purposes:</p> <p>CT No. 51766 ✓ FEIN No. 95-3842506</p> <p>AIDS Project Los Angeles Name of Charity 3550 Wilshire Blvd ste 300 Address of Charity Los Angeles CA 90010 City, State, and ZIP Code of Charity</p>
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AIDS Marathon Training Program held (on) (from) Feb 1, 2001 to Apr 1, 2002
(Kind of Activity) (Date or Dates must be shown)

1. REVENUE

A. Cash Contributions					
B. Entertainment sales or admission charges					
C. Sales from products					
D. Advertisement sales					
E. Membership fees					
F. Other sources: (Specify)					
a.					
b.					
c.					
d.					
G. TOTAL REVENUE					<u>5,262,785</u>

2. EXPENSES

A. Fees or commissions					
B. Salaries including taxes + benefits					
C. Payroll taxes					
D. Employee benefits					
E. Cost of merchandise for resale					
F. Cost of entertainment					
G. Postage					
H. Advertising					
I. Telephone					
J. Rental of equipment + supplies					
K. Facilities charge					
L. Permits					
M. Other expenses: (Specify)					
a. <u>Travel</u>					
b. <u>Marathon expenses + logistics</u>					
c. <u>Training expenses</u>					
d. <u>Miscellaneous</u>					
N. TOTAL EXPENSES					<u>2,088,006</u>

3. Distribution or net to charitable organization or charitable purposes 3,174,779

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?
 Yes No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) Richard Zeichik Printed Name President Title 4-8-02 Date

This report must be signed by two officers of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) Craig E. Thompson Printed Name Executive Director Title 4/9/02 Date

Signature of authorized officer/director (Charity) Dave Buttrick Printed Name CFO Title 4/9/02 Date

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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

<p>Name and Address of Commercial Fund-raiser:</p> <p style="text-align: center;">524</p> <p>WALK-THE-TALK PRODUCTIONS, INC. 1015 18TH STREET NW #400 WASHINGTON, DC 20036</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>51766</u> F.E.I.N. No. <u>95-3842506</u></p> <p style="text-align: center;"><u>AIDS Project Los Angeles</u></p> <p>Name of Charity <u>3550 Wilshire Blvd, Ste 300</u></p> <p>Address of Charity <u>Los Angeles, CA 90010</u></p> <p>City, State, and ZIP Code of Charity</p>
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National Campaign California Campaign

National AIDS Marathon Training Program held (on) (from) January 1, 20 02, to December 31, 20 02
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee Percentage
If other, provide brief explanation Other

1. REVENUE					
A. Cash contributions	\$3,105,000			A.	
B. Entertainment sales or admission charges				B.	
C. Sales from products				C.	
D. Advertisement sales				D.	
E. Membership fees				E.	
F. Other sources: (Specify)					
a. _____				Fa.	
b. _____				Fb.	
c. _____				Fc.	
d. _____				Fd.	
G. TOTAL REVENUE			\$3,105,000		G.
2. EXPENSES					
A. Fees or commissions	120,000			A.	
B. Salaries	413,140			B.	
C. Payroll taxes	---			C.	
D. Employee benefits	---			D.	
E. Cost of merchandise for resale	35,514			E.	
F. Cost of entertainment	---			F.	
G. Postage	28,465			G.	
H. Advertising	184,550			H.	
I. Telephone	390			I.	
J. Rental of equipment	11,935			J.	
K. Facilities charge	49,479			K.	
L. Permits	---			L.	
M. Other expenses: (Specify)					
a. <u>Travel Expenses</u>	554,677			Ma.	
b. <u>Marathon Expenses & Logistics</u>	77,549			Mb.	
c. <u>Training Expenses</u>	46,525			Mc.	
d. <u>Miscellaneous</u>	1,271			Md.	
N. TOTAL EXPENSES		401682			\$1,523,495 N.

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Page 2

3. Amount to Charity	#1,581,505	3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity)	0	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	0	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	1,581,505	6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
 Yes No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) Richard Zeichik Printed Name Richard Zeichik Title President Date 3/26/03

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature [Signature] Director (Charity) Craig E. Thompson Printed Name Craig E. Thompson Title Executive Director Date 3/31/03
 Signature of authorized officer/director (Charity) [Signature] Printed Name Doug Buttrick Title CFO Date 3/31/03

Attorney General's Registry of Charitable Trusts

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