

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

<p>Name and Address of Commercial Fund-raiser:</p> <p>650</p> <p>HAINES & COMPANY, INC. 8050 FREEDOM AVENUE NORTHWEST NORTH CANTON, OH 44720</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. 040-130 ²⁷⁷¹ F.E.I.N. No. 13-1846366</p> <p>March of Dimes</p> <p>Name of Charity 1275 Mamaroneck Ave.</p> <p>Address of Charity White Plains, NY 10605</p> <p>City, State, and ZIP Code of Charity</p>
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National Campaign California Campaign

Residential Campaign held (on) (from) April 1, 20 01, to June 30, 20 02
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee Percentage
If other, provide brief explanation Other

1. REVENUE

- | | | |
|---|---------------|-----|
| A. Cash contributions | 22,502,000.00 | A. |
| B. Entertainment sales or admission charges | _____ | B. |
| C. Sales from products | _____ | C. |
| D. Advertisement sales | _____ | D. |
| E. Membership fees | _____ | E. |
| F. Other sources: (Specify) | | |
| a. _____ | _____ | Fa. |
| b. _____ | _____ | Fb. |
| c. _____ | _____ | Fc. |
| d. _____ | _____ | Fd. |

G. TOTAL REVENUE 22,502,000.00 G.

2. EXPENSES

- | | | |
|-----------------------------------|--------------|-----|
| A. Fees or commissions | _____ | A. |
| B. Salaries | _____ | B. |
| C. Payroll taxes | _____ | C. |
| D. Employee benefits | _____ | D. |
| E. Cost of merchandise for resale | _____ | E. |
| F. Cost of entertainment | _____ | F. |
| G. Postage | _____ | G. |
| H. Advertising | _____ | H. |
| I. Telephone | _____ | I. |
| J. Rental of equipment | _____ | J. |
| K. Facilities charge | _____ | K. |
| L. Permits | _____ | L. |
| M. Other expenses: (Specify) | | |
| a. Residential Campaign | 5,587,158.45 | Ma. |
| b. _____ | _____ | Mb. |
| c. _____ | _____ | Mc. |
| d. _____ | _____ | Md. |

N. TOTAL EXPENSES 5,587,158.45 N.

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3. Amount to Charity 16,914,841.55 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) 6,012,841.55 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 10,902,000.00 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
 Yes No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

 Signature of authorized officer (Commercial Fund-raiser) James A. McGeorge Vice President DEC 09 2002
Printed Name Title Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

 Signature of authorized officer/director (Charity) R.E. Mulligan VP/Controller 12/17/02
Printed Name Title Date

 Signature of authorized officer/director (Charity) DAVID HORNE Asst. Controller 12/17/02
Printed Name Title Date

Attorney General's Registry of Charitable Trusts

JAN 03 2003

RECEIVED

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