

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT  
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



<p>Name and Address of Commercial Fund-raiser:</p> <p style="text-align: center;">817</p> <p>ADVANTAGE FUND-RAISING CONSULTING, INC. 208 PASSAIC AVENUE, 2ND FLOOR FAIRFIELD, NJ 07004-5503</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>110230</u> F.E.I.N. No. <u>43-1266906</u></p> <p><u>PKD FOUNDATION</u></p> <p>Name of Charity</p> <p><u>4901 MAIN STREET, SUITE 200</u></p> <p>Address of Charity</p> <p><u>KANSAS CITY, MO 64112-2634</u></p> <p>City, State, and ZIP Code of Charity</p>
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National Campaign  California Campaign

MAIL FOLLOWED BY PHONE CALLS held (on) (from) JANUARY 1, 20 02 to DECEMBER 31, 20 02  
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee  Percentage   
If other, provide brief explanation Other

1. REVENUE

- |   |                   |     |
|---|-------------------|-----|
| A. Cash contributions                       | <u>938,112.82</u> | A.  |
| B. Entertainment sales or admission charges | _____             | B.  |
| C. Sales from products                      | _____             | C.  |
| D. Advertisement sales                      | _____             | D.  |
| E. Membership fees                          | _____             | E.  |
| F. Other sources: (Specify)                 |                   |     |
| a. _____                                    | _____             | Fa. |
| b. _____                                    | _____             | Fb. |
| c. _____                                    | _____             | Fc. |
| d. _____                                    | _____             | Fd. |

G. TOTAL REVENUE

938,112.82

2. EXPENSES

- |                                   |                   |     |
|-----------------------------------|-------------------|-----|
| A. Fees or commissions            | <u>182,686.00</u> | A.  |
| B. Salaries                       | _____             | B.  |
| C. Payroll taxes                  | _____             | C.  |
| D. Employee benefits              | _____             | D.  |
| E. Cost of merchandise for resale | _____             | E.  |
| F. Cost of entertainment          | _____             | F.  |
| G. Postage                        | _____             | G.  |
| H. Advertising                    | _____             | H.  |
| I. Telephone                      | _____             | I.  |
| J. Rental of equipment            | _____             | J.  |
| K. Facilities charge              | _____             | K.  |
| L. Permits                        | _____             | L.  |
| M. Other expenses: (Specify)      |                   |     |
| a. <u>PRINTING</u>                | <u>12,668.65</u>  | Ma. |
| b. _____                          | _____             | Mb. |
| c. _____                          | _____             | Mc. |
| d. _____                          | _____             | Md. |

N. TOTAL EXPENSES

195,354.65 N.

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3. Amount to Charity 742,758.17 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \_\_\_\_\_ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \_\_\_\_\_ 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

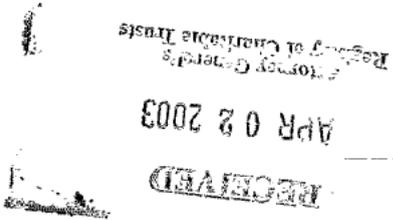
Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, this report is true and correct and complete.

\_\_\_\_\_  
Signature of at \_\_\_\_\_ (Commercial Fund-raiser)      ANTHONY R. ALONSO      PRESIDENT      1/31/02  
Printed Name      Title      Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

\_\_\_\_\_  
Signature of authorized officer/director (Charity)      Dan Larson      President & CEO  
Printed Name      Title      Date

\_\_\_\_\_  
Signature of authorized officer/director (Charity)      Dale Culmer      VP Operations/Finance  
Printed Name      Title      Date



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