

849-1

MAIL TO: Office of the Attorney General, Registry of Charitable Trusts, P.O. Box 903447, Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)



STREET ADDRESS: 1300 I Street, Room 1130, Sacramento, CA 95814, Telephone: (916) 323-5079

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

Name and Address of Commercial Fundraiser:

CF Number 849, Univision Marketing Group, Inc., 77 Progress Avenue, Suite 100, Scarborough, Ontario M1P 2Y7

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 93005, F.E.I.N. No. 54-1660459, Alliance Defense Fund, Inc., 15333 N. Pima Road, #165, Scottsdale, AZ 85260

Telemarketing held (on) (from) 9/27/2001, 2001, to 1/31/2002, 2002 (Date or dates must be shown)

- 1. REVENUE A. Cash contributions (total pledged) B. Entertainment sales or admission charges C. Sales from products D. Advertisement sales E. Membership fees F. Other sources: (Specify) a. b. c. d. G. TOTAL REVENUE

33,383.00 (total pledged) A. B. C. D. E. Fa. Fb. Fc. Fd. 33,383.00

- 2. EXPENSES A. Fees or commissions B. Salaries C. Payroll taxes D. Employee benefits E. Cost of merchandise for resale F. Cost of entertainment G. Postage H. Advertising I. Telephone J. Rental of equipment K. Facilities charge L. Permits M. Other expenses: (Specify) a. training b. data services c. d. N. TOTAL EXPENSES

24,193.70 A. B. C. D. E. F. G. H. I. J. K. L. Ma. Mb. Mc. Md. 1,000 18.00 25,211.70

3. Distribution or net to charitable organization or charitable purposes NOTE: TOTALS DO NOT REFLECT LONG-TERM VALUE + BENEFITS FROM THIS CAMPAIGN

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit? [X] Yes [] No If "yes," complete the following:

Table with 3 columns: Name of officer, director, partner or owner of Commercial Fundraiser; Name and address of charitable organization; Relationship of officer, etc. To charitable organization.

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge, information and belief, the report is true and correct in all material respects.

Signature of authorized officer (Commercial Fundraiser) Steve Hillig Printed Name Title Pres Date 02/20/02; Signature of authorized officer/director (Charity) WAYNE N. SWINDLER C.O.O./C.F.O. 2/15/02; Signature of President ALAN E. SEARS CEO/1/16/02 PRES.

RECEIVED
MAR 08 2002
Attorney General's
Registry of Charitable Trusts

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An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEBSITE ADDRESS: http://caag.state.ca.us/charities/

Name and Address of Commercial Fundraiser:

CF Number 849, Univision Marketing Group, Inc., 6 Lansing Square, Toronto, Ontario M2J 1T5

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 93005, F.E.I.N. No. 54-1620459, Alliance Defense Fund, 15333 N. Pima Road, Suite 165, Scottsdale AZ 85260

Telemarketing held (on) (from) 2/2/2002, 200, to 8/6/2002, 200 (Date or dates must be shown)

- 1. REVENUE: A. Cash contributions, B. Entertainment sales or admission charges, C. Sales from products, D. Advertisement sales, E. Membership fees, F. Other sources: (Specify) a, b, c, d, G. TOTAL REVENUE

\$46,812.67, A., B., C., D., E., Fa., Fb., Fc., Fd., \$46,812.67 G.

- 2. EXPENSES: A. Fees or commissions, B. Salaries, C. Payroll taxes, D. Employee benefits, E. Cost of merchandise for resale, F. Cost of entertainment, G. Postage, H. Advertising, I. Telephone calling costs, J. Rental of equipment, K. Facilities charge, L. Permits, M. Other expenses: (Specify) a, b, c, d, N. TOTAL EXPENSES

A., B., C., D., E., F., G., \$41,529.45 H., I., J., K., L., Ma., Mb., Mc., Md., \$41,529.45 N.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

[X] Yes [] No If "yes," complete the following:

Table with 3 columns: Name of officer, director, partner or owner of Commercial Fundraiser; Name and address of charitable organization; Relationship of officer, etc. To charitable organization.

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, this report is true and complete.

Signature of authorized officer (Commercial Fundraiser) Steven Hubley, Printed Name, Title Resident Advisor, Date

This rep. Wayne N. Swindler, Chief Financial Officer, (Charity) Printed Name, Title, Date

Wayne N. Swindler, Chief Financial Officer, (Charity) Printed Name, Title, Date; Alan E. Seards, President, C.E.O. & General Counsel

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