

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street, Room 1130  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEBSITE ADDRESS:  
<http://caag.state.ca.us/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT  
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser  
CF Number 1114 the Marcus Agency, Inc.  
Name and Address of Charitable Organization or Charitable Purpose:  
Name of Charity THE CAMPANILE FOUNDATION  
Name of Charity 5500 CAMPANILE DRIVE  
Address of Charity SAN DIEGO, CA 92182-8030  
City, State, and ZIP Code of Commercial Fundraiser San Diego, CA 92101  
City, State, and ZIP Code of Charity SAN DIEGO, CA 92182-8030  
CED 6A1A held (on) (from) April 19, 2002 to April 19, 2002  
(Type of Activity) (Date or dates must be shown)

1. REVENUE
- A. Cash contributions 178,015 A.
  - B. Entertainment sales or admission charges \_\_\_\_\_ B.
  - C. Sales from products \_\_\_\_\_ C.
  - D. Advertisement sales \_\_\_\_\_ D.
  - E. Membership fees \_\_\_\_\_ E.
  - F. Other sources: (Specify) \_\_\_\_\_ Fa.
  - a. \_\_\_\_\_ Fb.
  - b. \_\_\_\_\_ Fc.
  - c. \_\_\_\_\_ Fd.
  - d. \_\_\_\_\_
- G. TOTAL REVENUE 178,015 G.
2. EXPENSES
- A. Fees or commissions \_\_\_\_\_ A.
  - B. Salaries \_\_\_\_\_ B.
  - C. Payroll taxes \_\_\_\_\_ C.
  - D. Employee benefits \_\_\_\_\_ D.
  - E. Cost of merchandise for resale \_\_\_\_\_ E.
  - F. Cost of entertainment \_\_\_\_\_ F.
  - G. Postage \_\_\_\_\_ G.
  - H. Advertising \_\_\_\_\_ H.
  - I. Telephone \_\_\_\_\_ I.
  - J. Rental of equipment \_\_\_\_\_ J.
  - K. Facilities charge \_\_\_\_\_ K.
  - L. Permits \_\_\_\_\_ L.
  - M. Other expenses: (Specify) EVENT COSTS 39,832 Ma.
  - a. \_\_\_\_\_ Mb.
  - b. \_\_\_\_\_ Mc.
  - c. \_\_\_\_\_ Md.
  - d. \_\_\_\_\_
- N. TOTAL EXPENSES \$77,950 N.
3. Distribution or net to charitable organization or charitable purposes \$100,065 3.
4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?  
 Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the information is true and correct.

Signature of authorized officer (Commercial Fundraiser) Ann A. Allen Printed Name President Title 1-16-03 Date 1-16-03

Signature of authorized officer (Charity) Allan R. Bailey Printed Name Treasurer Title 12-12-02 Date 12-12-02

Signature of authorized officer (Charity) Kim Hill Printed Name Secretary Title 12-12-02 Date 12-12-02