

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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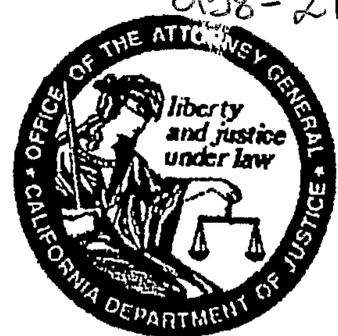
WEBSITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003 2001 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



<p>Name and Address of Commercial Fund-raiser:</p> <p>258 2002</p> <p>PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE, SUITE# 301N FALLS CHURCH, VA 22043</p>	<p>Name and Address of Charitable Organization or Charitable Purposes:</p> <p>CT No. <u>62433</u> FEIN No. <u>521385097</u></p> <p><u>Brady Center To Prevent Gun Violence</u> Name of Charity</p> <p><u>1225 I Street NW, Suite 1100</u> Address of Charity</p> <p><u>Washington, DC 20005</u> City, State, and ZIP Code of Charity</p>
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TELEMARKETING held (on) (from) March 1, 2003 to February 28, 2004
(Kind of Activity) (Date or Dates must be shown)

1. REVENUE

A. Cash Contributions	<u>81,763</u>	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	Fa..
a. _____	_____	Fb.
b. _____	_____	Fc.
c. _____	_____	Fd.
d. _____	_____	
G. TOTAL REVENUE		<u>81,763</u> G.

2. EXPENSES

A. Fees or commissions	_____	A.
B. Salaries	_____	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	_____	G.
H. Advertising	_____	H.
I. Telephone	_____	I.
J. Rental of equipment	_____	J.
K. Facilities charge	_____	K.
L. Permits	_____	L.
M. Other expenses: (Specify) <u>See Attached</u>	_____	Ma.
a. _____	_____	Mb.
b. _____	_____	Mc.
c. _____	_____	Md.
d. _____	_____	
N. TOTAL EXPENSES		<u>22,554.33</u> N. ✓

3. ~~REVENUE~~ net to charitable organization or charitable purposes 59,208.67 3.

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?
 Yes No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) JOYCE M BRUNDAGE, VP 3-22-04
Printed Name Title Date

This report must be signed by two officers of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) MARK INGRAM TREASURER 4-20-04
Printed Name Title Date

Signature of authorized officer/director (Charity) CF COO VP-COO 4/20/04
Printed Name Title Date

REC'D 4/28/04

**BRADY CENTER TO PREVENT GUN VIOLENCE
CAMPAIGN EXPENSES**

Professional Fundraiser's Fee \$ 17,319.25

Campaign Expenses

Postal Verification Fees	\$ 23.50
Messenger Services	\$ 60.00
Postage	\$ 1,763.91
Production	\$ 3,082.75
State Registration	\$ 280.00
Overnight Delivery	\$ <u>24.92</u>

Total Campaign Expenses \$ 5,235.08

TOTAL FEES AND EXPENSES..... \$ 22,554.33

RECEIVED
APR 28 2004
Attorney General's
Registry of Charitable Trusts