

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: MKTG TeleServices, Inc. 101 Continental Blvd., Suite 400 El Segundo CA 90245-4512
Name and Address of Charitable Organization: Golden Gate National Parks Association Franklin & Bay, Upper Fort Mason Bldg. 201, 3rd Fl San Francisco CA 94123

Figures from (check one): National Campaign [] California Campaign []
Telemarketing held (on) (from) 1/1/2003, 20, to 6/30/2003, 20

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee [X] Percentage [] Other []

Table with 2 columns: Description (A-F) and Amount. Row A: Cash contributions \$23,685. Row G: TOTAL REVENUE \$23,685.

Table with 2 columns: Description (A-M) and Amount. Row N: TOTAL EXPENSES \$20,707.

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Page 2

- 3. Amount to Charity (subtract line 2N from line 1G) _____ 3. *\$2978*
- 4. Less additional fund-raising expenses paid by charity (to be completed by charity) _____ 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5. *2978.00*
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) _____ 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Paul S. Papich, Sr. VP 12/17/03

Signature of authorized officer (Commercial Fund-raiser) Printed Name Title Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Kim Elliot 1/7/04
Signature of authorized officer/director (Charity) Printed Name Title Date

DICK BUNCE 1/14/04
Signature of authorized officer/director (Charity) Printed Name Title Date

MKTG TeleServices, Inc.
Golden Gate National Parks Association

Total money received by	Golden Gate National Parks Association	\$23,685
Total fees paid to	MKTG TeleServices, Inc.	\$20,707
Total net to	Golden Gate National Parks Association	\$2,978

fees paid to MKTG TeleServices, Inc.: prorated expenses	
payroll	\$12,838
office rental pro rata share	\$1,035
telephone	\$1,657
utilities	\$0
postage	\$828
printing	\$1,864
fundraising registration	\$207
insurance	\$207
recruitment	\$0
depreciation	\$828
office	\$414
other overhead expenses	\$621
total campaign expenses*	\$20,500
MKTG TeleServices net for profit and admin overhead	\$207

Total fees paid to MKTG TeleServices, Inc. \$20,707

*these expenses are based on MKTG TeleServices' operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleServices by the charitable organization.