

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 03 (California Government Code Section 12599)



Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12598.1

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

<p>Name and Address of Commercial Fundraiser: <u>520</u></p> <p>Telefund, Inc. P.O. Box 120557 Boston MA 02112</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>5420</u> F.E.I.N. No. <u>95-2211661</u></p> <p><u>Community Television of Southern California (KCET)</u> Name of charity <u>4401 Sunset Boulevard</u> Address of charity <u>Los Angeles, CA 90027</u> City, State, and ZIP code of charity</p>
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Figures from (check one): National Campaign California Campaign

Telephone _____ held (on) (from) Jan. 1, 2003 to 12/31/2003, 20____
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percent age of revenue? Fee Percent age Other
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions	<u>\$ 574,924.00</u>	A.
B. Entertainment sales or admision charges	<u>0.00</u>	B.
C. Sales from products	<u>0.00</u>	C.
D. Advertisement sales	<u>0.00</u>	D.
E. Membership fees	<u>0.00</u>	E.
F. Other sources: (Specify)	<u>0.00</u>	Fa.
a. _____		Fb.
b. _____		Fc.
c. _____		Fd.
d. _____		
G. TOTAL REVENUE		<u>\$ 574,924.00</u> G.

2. EXPENSES

A. Fees or commissions	<u>\$ 59,631.81</u>	A.
B. Salaries	<u>103,317.47</u>	B.
C. Payroll taxes	<u>9,401.89</u>	C.
D. Employee benefits	<u>705.97</u>	D.
E. Cost of merchandise for resale	<u>0.00</u>	E.
F. Cost of entertainment	<u>0.00</u>	F.
G. Postage	<u>13,240.00</u>	G.
H. Advertising	<u>1,733.67</u>	H.
I. Telephone	<u>13,298.32</u>	I.
J. Rental of equipment		J.
K. Facilities charge	<u>6,776.55</u>	K.
L. Permits	<u>1,700.79</u>	L.
M. Other expenses: (Specify)		Ma.
a. <u>Printing</u>	<u>179.63</u>	Mb.
b. <u>Equipment/Supplies</u>	<u>7,229.37</u>	Mc.
c. <u>Insurance/Consultants/Accounting</u>	<u>7,615.06</u>	Md.
d. <u>Miscellaneous</u>	<u>3,850.38</u>	
N. TOTAL EXPENSES		<u>228,741.00</u> N.

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**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
ANNUAL FINANCIAL REPORT FOR 20** _____

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3.	Amount to charity (subtract line 2N from line 1G)	346,183.00	3.
4.	Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	0.00	4.
5.	Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	0.00	5.
6.	Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	346,183.00	6. ✓

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
 Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

X _____ Janet S. Domenitz, Secretary 3/18/2004
 Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

 Signature of authorized officer/director (charity) Printed name Title Date
 1 Renee Williams VPMktg 3/25/04

 Signature of authorized officer/director (charity) Printed name Title Date
 ROGER WORKMAN EVP 3/25/04

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SOLICITATION CAMPAIGN FINANCIAL REPORT

Addendum
Telefund -- KCET
2003

Total Contributions Received: \$574,924.00

Expenses

Office Manager's Fee:	\$36,282.87
Caller Salaries:	\$76,436.49
Printing:	\$179.63
Postage & Shipping:	\$13,240.00
Telephone:	\$13,288.32
Office Rental:	\$6,776.55
Utilities:	\$0.00
Equipment & Supplies:	\$7,299.37
Insurance:	\$4,092.80
Advertising:	\$1,733.67
Travel:	\$2,251.77
Registration Fees:	\$1,700.79
Bank Charges:	\$64.06
Computer/Data Processing:	\$857.99
Employee Benefits:	\$705.97
Taxes -- non-payroll:	\$570.46
Consultants / Accounting:	\$3,522.28
Interest:	\$106.16

TOTAL EXPENSES: \$169,109.19

Professional Fundraiser's Fee: \$59,631.81

TOTAL CHARGED TO CLIENT: \$228,741.00

NET AMOUNT TO CLIENT: \$346,183.00