

MAIL TO: Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 03  
(California Government Code Section 12599)



Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

STREET ADDRESS:  
1300 J Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079  
  
WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fundraiser: <u>520</u>  Telefund, Inc.  P.O. Box 120557  Boston MA 02112	Name and Address of Charitable Organization: CT No. <u>103148</u> F.E.I.N. No. <u>131644147</u> Planned Parenthood Federation of America, Name of charity 434 W. 33rd Street Address of charity New York NY 10001 City, State, and ZIP code of charity
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Figures from (check one): National Campaign  California Campaign

Telephone \_\_\_\_\_ held (on) (from) 7/15/2003, 20\_\_\_\_\_, to 12/31/2003, 20\_\_\_\_\_  
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
If other, provide brief explanation \_\_\_\_\_

1. REVENUE

- A. Cash contributions \$497,212.00 A.
- B. Entertainment sales or admission charges 0.00 B.
- C. Sales from products 0.00 C.
- D. Advertisement sales 0.00 D.
- E. Membership fees 0.00 E.
- F. Other sources: (Specify) 0.00 Fa.
- a. \_\_\_\_\_ Fb.
- b. \_\_\_\_\_ Fc.
- c. \_\_\_\_\_ Fd.
- d. \_\_\_\_\_

G. TOTAL REVENUE \$497,212.00

2. EXPENSES

- A. Fees or commissions \$71,041.03 A.
- B. Salaries 120,853.15 B.
- C. Payroll taxes 10,997.64 C.
- D. Employee benefits 576.16 D.
- E. Cost of merchandise for resale 0.00 E.
- F. Cost of entertainment 0.00 F.
- G. Postage 16,570.34 G.
- H. Advertising 1,561.65 H.
- I. Telephone 16,168.77 I.
- J. Rental of equipment 0.00 J.
- K. Facilities charge/RENT 5,277.67 K.
- L. Permits 1,909.79 L.
- M. Other expenses: (Specify) see attached Ma.
- a. \_\_\_\_\_ Mb.
- b. \_\_\_\_\_ Mc.
- c. \_\_\_\_\_ Md.
- d. \_\_\_\_\_

N. TOTAL EXPENSES 272,970.60

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3. Amount to charity (subtract line 2N from line 1G)	\$224,241.40
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	0.00
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	0.00
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	\$224,241.40

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?  
 Yes  No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

X Janet S. Domenitz, Secretary 3/15/2004  
 Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

X FRANCINE STEIN Acting VP Dev. 3/22/04  
 Signature of authorized officer/director (charity) Printed name Title Date

X JEFFREY MECHANICK VP Bus Supp Svcs 3/22/04  
 Signature of authorized officer/director (charity) Printed name Title Date  
 CFO

REC  
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Attorney General's  
Registry of Charitable Trusts

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## **SOLICITATION CAMPAIGN FINANCIAL REPORT**

Addendum

Telefund -- Planned Parenthood Federation of America

2003

**Total Contributions Received:** \$497,212.00

### **Expenses**

Office Manager's Fee:	\$39,459.84
Caller Salaries:	\$92,390.95
Printing:	\$8,876.74
Postage & Shipping:	\$16,570.34
Telephone:	\$16,168.77
Office Rental:	\$5,277.67
Utilities:	\$0.00
Equipment & Supplies:	\$8,089.41
Insurance:	\$3,318.67
Advertising:	\$1,561.65
Travel:	\$1,475.04
Registration Fees:	\$1,909.79
Bank Charges:	\$141.92
Computer/Data Processing:	\$884.63
Employee Benefits:	\$576.16
Taxes -- non-payroll:	\$681.95
Consultants / Accounting:	\$4,413.06
Interest:	\$133.01

**TOTAL EXPENSES:** \$201,929.57

Professional Fundraiser's Fee: \$71,041.03

**TOTAL CHARGED TO CLIENT:** \$272,970.60

**NET AMOUNT TO CLIENT:** \$224,241.40