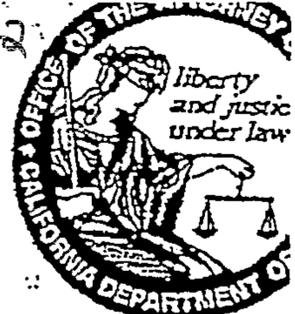


ANNUAL FINANCIAL REPORT FOR 2003

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:
 1300 I Street
 Sacramento, CA 95814
 Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fundraiser(s)

367	529
GOLD COAST PRODUCTIONS	MSA ENT
3730 MADRONA LANE	11091 RHYOLITE #3
MEDFORD, OR 97501	REDDING, CA 96003

Name and Address of Charitable Organization:

CT No. 114152 F.E.I.N. No. 942184061

Redding Peace Officers Association

Name of charity

1313 California Street

Address of charity

Redding, CA 96001

City, State, and ZIP code of charity

Figures from (check one): National Campaign California Campaign

Entertainment Event - concert held on: 04/22/03

(Type of activity) (Date or dates must be shown)

(fundraising solicitation conducted from: Jan 2 through APRIL 22, 2003 with reminders mailed after event)

the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other

If other, provide brief explanation: All fundraising expenses are paid by fundraiser with exception of rent of the show venue which is paid by the Charity.

REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____

b. _____

c. _____

d. _____

G. TOTAL REVENUE

84,576 A.

10,425.00 B.

/ C.

/ D.

/ E.

Fa.

Fb.

Fc.

Fd.

95001

EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge (office rent + utilities)

L. Permits (registration, licence etc)

M. Other expenses: (Specify)

a. Various insurance

b. Office supplies

c. Misc: bank fees, repairs etc.

d. _____

N. TOTAL EXPENSES

10,445 A. Gold Coast

43,736 B.

3170 C.

/ D.

/ E.

5705.25 F. Gold Coast

4530 G.

129 H.

2350 I.

/ J.

2785 K.

287 L.

74 Ma.

2600 Mb.

190 Mc.

/ Md.

76001.00

COMMERCIAL FUNDRAISING FOR CHARITABLE PURPOSES
 ANNUAL FINANCIAL REPORT FOR 2003

California Government Code Section 12599)

Page 2

Amount to charity (subtract line 2N from line 1G) 20% 19,000.00 3.

Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) X 4.

Less fair market value of goods and/or services used for the event which were paid by sponsor(s) X 5.

Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 19,000.00 6. ✓

(a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that the information reported, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Nancy C. DeVos Gold Coast Admin. Assist. 01/07/04
 Mark S. Allen Owner MSA ENT

Signature of authorized officer (commercial fundraiser) Printed name Title Date
 Mark S. Allen OWNER 1-28-04

This report must be signed by two officers or directors of the charitable organization for verification.

Signature of authorized officer/director (charity) Printed name Title Date
 TODD R. ROWEN 1ST V.P. 2.7.04
 CHARLES DAUSS CFO 2-10-04

