



MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 03

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://aq.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser:

624

KNOCK OUT PRODUCTIONS
14945 VENTURA BLVD, SUITE 306
SHERMAN OAKS, CA 91403

Name and Address of Charitable Organization:

CT No. 22014 F.E.I.N. No. 95-3213738
ASTHMA & ALLERGY FOUND. OF AMERICA
Name of charity
5900 WILSHIRE BLVD #2330
Address of charity
LOS ANGELES, CA 90036
City, State, and ZIP code of charity

Figures from (check one): National Campaign California Campaign

DINNER & AUCTION held (on) (from) DECEMBER 2, 2003 to DECEMBER 2, 2003
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percent age Other
If other, provide brief explanation _____

REVENUE

A. Cash contributions	<u>\$ 34,523</u>	A.
B. Entertainment sales or admission charges (TICKET SALES)	<u>59,075</u>	B.
C. Sales from products		C.
D. Advertisement sales (ADS)	<u>44,500</u>	D.
E. Membership fees		E.
F. Other sources: (Specify)		
a. <u>CENTERPIECES - DONATIONS</u>	<u>150</u>	Fa.
b. <u>RAPPLIES - DONATIONS</u>	<u>910</u>	Fb.
c. <u>AUCTION - DONATIONS</u>	<u>28,315</u>	Fc.
d.		Fd.
G. TOTAL REVENUE		<u>167,473</u> G.

EXPENSES

A. Fees or commissions (MANAGEMENT FEES)	<u>5,000</u>	A.
B. Salaries		B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment	<u>2,500</u>	F.
G. Postage	<u>3,969</u>	G.
H. Advertising		H.
I. Telephone		I.
J. Rental of equipment		J.
K. Facilities charge (AUDIO VISUAL, BANQUET - HOTEL)	<u>4,059</u>	K.
L. Permits		L.
M. Other expenses: (Specify)		
a. <u>PRINTING</u>	<u>13,418</u>	Ma.
b. <u>DECORATION / PHOTOGRAPHY</u>	<u>1,367</u>	Mb.
c. <u>AWARDS / SECURITY / SUPPLIES</u>	<u>1,361</u>	Mc.
d. <u>MISC. - MEETING, PARKING, DELIVERY,</u>	<u>3,608</u>	Md.
N. TOTAL EXPENSES <u>CREDIT CARD PROCESSING FEES</u>		<u>35,282</u> N.

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3. Amount to charity (subtract line 2N from line 1G)	132,191	3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	16,500	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	19,460	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	96,231	6. ✓

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
 Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

MICHAEL KEELE
Partner
1/5/04
 Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

CAREY SIMON
PRESIDENT
1/7/04
 Signature of authorized officer/director (charity) Printed name Title Date

FRANCENE LIFSON
EXECUTIVE DIRECTOR
1/7/04
 Signature of authorized officer/director (charity) Printed name Title Date