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MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street, Room 1130
Sacramento, CA 95814
Telephone: (916) 323-5079

WEBSITE ADDRESS:
http://caag.state.ca.us/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser:

CF Number 1024

Knock-Out Productions
Name of Commercial Fundraiser

14945 Ventura Blvd. #306
Address of Commercial Fundraiser

Sherman Oaks CA 91403
City, State, and ZIP Code of Commercial Fundraiser

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 77597 F.E.I.N. No. 95-4268867

Environmental Media Association
Name of Charity

10780 Santa Monica Blvd #210
Address of Charity

Los Angeles CA 90025
City, State, and ZIP Code of Charity

EMA Awards Ceremony held (on) (from) November 5, 2003 to November 5, 2003.
(Type of Activity) (Date or dates must be shown)

1. REVENUE		
A. Cash contributions	573,000	A.
B. Entertainment sales or admission charges	167,925	B.
C. Sales from products	0	C.
D. Advertisement sales	0	D.
E. Membership fees	0	E.
F. Other sources: (Specify)		
a. Yard SALE	15,000	Fa.
b. SILENT AUCTION	32,350	Fb.
c. Opportunity Drawing	7,000	Fc.
d.		Fd.
G. TOTAL REVENUE		795,275 G.
2. EXPENSES		
A. Fees or commissions		A.
B. Salaries	32,090.14	B.
C. Payroll taxes	0	C.
D. Employee benefits	0	D.
E. Cost of merchandise for resale	0	E.
F. Cost of entertainment	0	F.
G. Postage	7,103.94	G.
H. Advertising	8,280.36	H.
I. Telephone + Fed. Ex. + Messenger	378.29	I.
J. Rental of equipment	56,558.31	J.
K. Facilities charge	27,085	K.
L. Permits	462.79	L.
M. Other expenses: (Specify)		
a. Decor	11,444.56	Ma.
b. Food	17,113.05	Mb.
c. Awards Show Prod. + Parking	66,875	Mc.
d. Printing + Stationery	27,701.32	Md.
N. TOTAL EXPENSES		$255,192.76 N.
3. Distribution or net to charitable organization or charitable purposes		$540,134.62 3.

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?
[ ] Yes [X] No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Sig MICHAEL KEELER (Printed Name) PARTNER (Title) 8-23-04 (Date)

[illegible] two officers of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) for EMA Patic Maloney (Printed Name) Debbie Lum for EMA President (Title) (Date)

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