

MAIL TO: Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003-2002 ANNUAL FINANCIAL REPORT
(California Government Code Section 12589)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: Contract Communications, Inc. 3630 South Plaza Trail Virginia Beach VA 23452	791	Name and Address of Charitable Organization: CT No. <u>18835</u> F.E.I.N. No. <u>953153648</u> For Kids Sake Name of Charity <u>24121 Canyon Lake Drive</u> Address of Charity <u>Canyon Lake CA 92587</u> City, State, and ZIP Code of Charity
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Figures from (check one): National Campaign California Campaign

business-to-business telemarketing held (on) (from) 1/1/2003, 20 , to 12/31/2003, 20
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee Percentage
Other

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)
 - a. _____
 - b. _____
 - c. _____
 - d. _____

<u>127,548</u>	A.
_____	B.
_____	C.
_____	D.
_____	E.
_____	Fa.
_____	Fb.
_____	Fc.
_____	Fd.

G. TOTAL REVENUE

127,548 G. ✓

2. EXPENSES

- A. Fees or commissions
- B. Salaries + Taxes
- C. ~~Payroll taxes~~ Net Income
- D. Employee benefits - Sales Promo
- E. ~~Cost of merchandise for sale~~ Sales leads
- F. Cost of entertainment
- G. Postage + Fedex
- H. Advertising
- I. Telephone
- J. Rental of equipment - office supplies + repairs
- K. Facilities charge - rent
- L. ~~Permits~~ Collection + Caging
- M. Other expenses: (Specify)
 - a. Health - Dental
 - b. legal + acct.
 - c. misc
 - d. _____

_____	A.
<u>52,349</u>	B.
<u>23,032</u>	C.
<u>1,148</u>	D.
<u>2168</u>	E.
<u>893</u>	F.
<u>3826</u>	G.
<u>893</u>	H.
<u>3571</u>	I.
<u>3253</u>	J.
<u>7143</u>	K.
<u>5612</u>	L.
<u>5740</u>	Ma.
<u>1403</u>	Mb.
<u>3763</u>	Mc.
_____	Md.

N. TOTAL EXPENSES

114,794 N.

RECEIVED

MAR 22 2004

Attorney General's
Registry of Charitable Trusts

412105

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Page 2

- 3. Amount to Charity (subtract line 2N from line 1G) 12,754- 3.
- 4. Less additional fund-raising expenses paid by charity (to be completed by charity) - 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) - 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 12,754- 6. ✓

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) Frank J. Livelli Printed Name CEO Title 1-14-04 Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) DAVID L. WESTLAKE Printed Name PRES Title 2-24-04 Date

Signature of authorized officer/director (Charity) JAMES J. MEND Printed Name C.F.O. Title 2-24-04 Date

FKS

1/1/03 TO 12/31/03

Items	Dollar Amt.
Collected Sales	\$ 127,548
Other Credit	
Total Income	\$ 127,548
T & E	\$ 893
State Fees/Bonds	
Mailbox Fees	
Federal Express	\$ 255
Sales Leads	\$ 2,168
Sales Promotion	\$ 1,148
Telephone	\$ 3,571
Pay/FICA-Sales	\$ 34,183
Pay/FICA-Admin	\$ 18,166
Health/Dental	\$ 5,740
Postage-Billing	\$ 3,571
Office Equip/Repair	\$ 957
Office Supplies	\$ 2,296
Rent	\$ 7,143
Advertising	\$ 893
Coll. & Cage Service	\$ 5,612
Legal & Accounting	\$ 1,403
Misc. Expenses	\$ 3,763
Total Expenses	\$ 91,761
Net Proceeds	\$ 35,787
Royalties	\$ 12,754
Mag. Printing	
Mag. Postage	
Other Payment	
Total Royalty	\$ 12,754
Royalty Percentages	10.00%
Net Income (Loss)	23,032.80

1-1-03 10%

7-17-03 12%

8-28-03 10%

FOR KIDS SAKE PAYMENT REPORT

TO: FOR KIDS SAKE
24121 CANYAN LAKE DR NORTH
CANYAN LAKE, CA 92587

Week #: 35 01/01/2003 thru 08/31/2003

FROM: CONTRACT COMMUNICATIONS
3630 SOUTH PLAZA TRAIL
VIRGINIA BEACH, VA 23452-3310

CURRENT

TOTAL PAYMENTS:	\$127,548.65
TOTAL COST:	\$114,793.79
TOTAL INCOME:	\$12,754.87

FISCAL YTD

TOTAL PAYMENTS:	\$41,043.65
TOTAL COST:	\$36,939.29
TOTAL INCOME:	\$4,104.37

CALENDAR YTD

TOTAL PAYMENTS:	\$127,548.65
TOTAL COST:	\$114,793.79
TOTAL INCOME:	\$12,754.87