

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

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COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 03 (California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser: New Equity Productions, Inc. #936 3848 Campus Dr., Ste # 112 Newport Beach, CA 92660
Name and Address of Charitable Organization: San Jose Police Officers' Assn. Charitable Foundation 1151 N. Fourth St. San Jose, CA 95112-4945

Figures from (check one): National Campaign [] California Campaign [X] Direct Mail Program held (on) (from) Jan, 20 03 to Dec, 20 03

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee [] Percentage [X] Other []

Table with 2 columns: Description (A-F) and Amount. Row A: Cash contributions, 11,529.44. Row G: TOTAL REVENUE, 11,529.44.

Table with 2 columns: Description (A-N) and Amount. Row A: Fees or commissions, 5,198.44. Row N: TOTAL EXPENSES, 5,198.44.

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3. Amount to charity (subtract line 2N from line 1G)	<u>6331</u>	3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	<u>0</u>	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	<u>0</u>	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	<u>6,331</u>	6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Andrew J. Howitt Andrew J. Howitt Pres/CEO 8/2/04
 Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

Jeff Ricketts Jeff Ricketts CEO 8/9/04
 Signature of authorized officer/director (charity) Printed name Title Date

Tom Murphy Tom Murphy Director 8/10/04
 Signature of authorized officer/director (charity) Printed name Title Date

RECEIVED
 AUG 13 2004
 Attorney General's
 Registry of Charitable Trusts