

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 03

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



1266-5

<p>Name and Address of Commercial Fundraiser: <u>1266</u> Midwest Publishing-DN, Inc.</p> <hr/> <p>Name of commercial fundraiser 10844 N. 23rd. Ave.</p> <hr/> <p>Address of commercial fundraiser Phoenix, AZ 85029</p> <hr/> <p>City, State, and ZIP Code</p>	<p>Name and Address of Charitable Organization: CT No. <u>62171</u> F.E.I.N. No. <u>911298249</u></p> <hr/> <p>OPERATION LOOKOUT National Center For Missing Name of charity 6320 Evergreen Way #201 Youth</p> <hr/> <p>Address of charity Everett, WA 98203</p> <hr/> <p>City, State, and ZIP code of charity</p>
---	--

Figures from (check one): National Campaign California Campaign

Telephone solicitation held (on) (from) 1/1, 20 03, to 12/31, 20 03

(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other

If other, provide brief explanation _____

1. REVENUE			
A. Cash contributions	<u>187,543.13</u>	A.	
B. Entertainment sales or admission charges	_____	B.	
C. Sales from products	_____	C.	
D. Advertisement sales	<u>90,342.02</u>	D.	
E. Membership fees	_____	E.	
F. Other sources: (Specify)			
a. _____	_____	Fa.	
b. _____	_____	Fb.	
c. _____	_____	Fc.	
d. _____	_____	Fd.	
G. TOTAL REVENUE			<u>277,885.15</u> G. ✓

2. EXPENSES			
A. Fees or commissions	_____	A.	
B. Salaries	<u>157,641.87</u>	B.	
C. Payroll taxes	_____	C.	
D. Employee benefits	_____	D.	
E. Cost of merchandise for resale	_____	E.	
F. Cost of entertainment	_____	F.	
G. Postage	<u>28,052.07</u>	G.	
H. Advertising	<u>327.18</u>	H.	
I. Telephone	<u>17,164.39</u>	I.	
J. Rental of equipment	_____	J.	
K. Facilities charge	<u>12,030.08</u>	K.	
L. Permits	_____	L.	
M. Other expenses: (Specify)			
a. <u>General office</u>	<u>9,749.94</u>	Ma.	
b. <u>Depreciation</u>	<u>1,788.83</u>	Mb.	
c. <u>Interest & Taxes</u>	<u>1,237.07</u>	Mc.	
d. <u>PER profit</u>	<u>8,210.95</u>	Md.	
N. TOTAL EXPENSES			<u>236,202.38</u> N.

**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
ANNUAL FINANCIAL REPORT FOR 20 03**

(California Government Code Section 12599)

Page 2

04/CA

3. Amount to charity (subtract line 2N from line 1G)	<u>41,682.77</u>	3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	<u>0</u>	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	<u>0</u>	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	<u>41,682.77</u>	6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

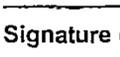
(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.


John F. McCallum
President
2/19/04
 Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.


Michael B. Gibson
President
2/24/04
 Signature of authorized officer/director (charity) Printed name Title Date


CAROLYNN BAREA
TREASURER
 Signature of authorized officer/director (charity) Printed name Title Date