

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 20 03

(California Government Code Section 12599)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

<p>Name and Address of Commercial Fundraiser:</p> <p>1278</p> <p>REESE TELESERVICES, INC. 925 PENN AVENUE, SUITE 600 PITTSBURGH, PA 15222-3883</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>79797</u> F.E.I.N. No. <u>52-1422395</u></p> <p><u>National Caregiving Foundation</u></p> <p>Name of charity</p> <p><u>801 N. Pitt Street, #116</u></p> <p>Address of charity</p> <p><u>Alexandria VA 22314-1765</u></p> <p>City, State, and ZIP code of charity</p>
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Figures from (check one): National Campaign  California Campaign

Telephone Solicitation held (on) (from) March 1, 20 03, to December 31, 20 03  
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
If other, provide brief explanation \_\_\_\_\_

### 1. REVENUE

- A. Cash contributions 168,886 A.
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products \_\_\_\_\_ C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify)
  - a. \_\_\_\_\_ Fa.
  - b. \_\_\_\_\_ Fb.
  - c. \_\_\_\_\_ Fc.
  - d. \_\_\_\_\_ Fd.

### G. TOTAL REVENUE

168,886 ✓

### 2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries \_\_\_\_\_ B.
- C. Payroll taxes \_\_\_\_\_ C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage \_\_\_\_\_ G.
- H. Advertising \_\_\_\_\_ H.
- I. Telephone \_\_\_\_\_ I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge \_\_\_\_\_ K.
- L. Permits \_\_\_\_\_ L.
- M. Other expenses: (Specify)
  - a. See attachment 129,565 Ma.
  - b. \_\_\_\_\_ Mb.
  - c. \_\_\_\_\_ Mc.
  - d. \_\_\_\_\_ Md.

### N. TOTAL EXPENSES

129,565 ✓

**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES  
ANNUAL FINANCIAL REPORT FOR 20** \_\_\_\_\_

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3. Amount to charity (subtract line 2N from line 1G)	39,321	3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)		4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)		5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	39,321	6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes  No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization.	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (commercial fundraiser) \_\_\_\_\_ Barry S. Reese, Chairman \_\_\_\_\_ 1/28/04  
 Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

Signature of authorized officer/director (charity) \_\_\_\_\_ Kandis E. Syphus, President \_\_\_\_\_ 2/2/04  
 Printed name Title Date

Signature of authorized officer/director (charity) \_\_\_\_\_ Dennis J. Quinn, Treasurer \_\_\_\_\_ 2/6/04  
 Printed name Title Date

**RECEIVED**  
**FEB 23 2004**  
 Attorney General's  
 Registry of Charitable Trusts

ATTACHMENT TO: California  
SOLICITOR: Reese Teleservices, Inc.  
NON PROFIT: National Caregiving Foundation

GROSS DOLLARS		\$168,886
Telecommunications	\$121,366	
Information Packets	6,247	
Data Processing	1,952	
Reese Teleservices charges for Fundraising and Public Awareness program		\$129,565
NET		\$39,321

This filing represents the financial results of a specific project. It may not represent the entire fundraising experience of National Caregiving Foundation. This form may not allow for the reporting of value for other services which may be received under the terms of an agreement with the service bureau. Therefore, this filing may be different from and in contrast to the far more complete filing by National Caregiving Foundation as represented in its Form 990.

Anyone intending to interpret the fundraising costs based upon net proceeds represented by this report may be a distortion of the experience of National Caregiving foundation and inaccurate.