

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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Sacramento, CA 95814
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COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2003 (California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



1405-2

Name and Address of Commercial Fundraiser: <u>John A. McMullendbatelemarketing For the Arts</u> Name of commercial fundraiser <u>740 Oakland Ave. #208</u> Address of commercial fundraiser <u>Oakland CA 94611</u> City, State, and ZIP Code	Name and Address of Charitable Organization: CT No. <u>43001</u> F.E.I.N. No. <u>237219508</u> <u>Berkeley Symphony Orchestra</u> Name of charity <u>1942 University Ave. Suite 207</u> Address of charity <u>Berkeley CA 94704</u> City, State, and ZIP code of charity
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Figures from (check one): National Campaign California Campaign

2003 Program Ad Sales held (on) (from) Jan 1, 20 03, to Dec. 31, 20 03.
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE

- A. Cash contributions _____ A.
- B. Entertainment sales or admission charges _____ B.
- C. Sales from products _____ C.
- D. Advertisement sales 65324 _____ D.
- E. Membership fees _____ E.
- F. Other sources: (Specify)
 - a. Trade Ads (in-hand) 2460 _____ Fa.
 - b. _____ Fb.
 - c. _____ Fc.
 - d. _____ Fd.
- G. TOTAL REVENUE 67784 _____ G.

2. EXPENSES

- A. Fees or commissions _____ A.
- B. Salaries _____ B.
- C. Payroll taxes _____ C.
- D. Employee benefits _____ D.
- E. Cost of merchandise for resale _____ E.
- F. Cost of entertainment _____ F.
- G. Postage 60 _____ G.
- H. Advertising _____ H.
- I. Telephone _____ I.
- J. Rental of equipment _____ J.
- K. Facilities charge _____ K.
- L. Permits _____ L.
- M. Other expenses: (Specify)
 - a. Ad design 2133 _____ Ma.
 - b. Mailing supplies 16 _____ Mb.
 - c. Copying 25 _____ Mc.
 - d. _____ Md.
- N. TOTAL EXPENSES 21529 _____ N.

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3. Amount to charity (subtract line 2N from line 1G) 46,255 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) _____ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 46,255 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

[Signature] John McMillen Owner 04/30/04
Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

[Signature] Gary Ginsberg Executive Director 4/9/04
Signature of authorized officer/director (charity) Printed name Title Date

[Signature] Lisa Bernstein Board Secretary 4/9/04
Signature of authorized officer/director (charity) Printed name Title Date

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