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Registry of Charitable Trusts
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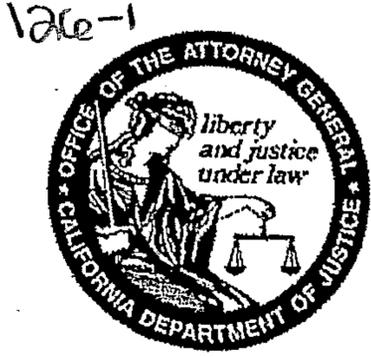
WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2003
(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



<p>Name and Address of Commercial Fundraiser:</p> <p>126</p> <p>TARLOV ASSOCIATES, INC. 1950 SAWTELLE BLVD., SUITE# 288 LOS ANGELES, CA 90025</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. <u>45603</u> <u>CFI-26</u> F.E.I.N. No. <u>95-3718119</u></p> <p><u>Disease & Related Disorders</u> <u>ALZHEIMER'S ASSOCIATION</u> Name of charity <u>d.a. one</u></p> <p>5900 Wilshire Bl., Suite 1710 Address of charity Los Angeles, CA 90036 City, State, and ZIP code of charity</p>
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Figures from (check one): National Campaign California Campaign

Dinner

(Type of activity)

held (on) (from) February 26, 2003, to March 26, 2003
(Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions	<u>106,400.00</u>	A.
B. Entertainment sales or admission charges	<u>763,675.00</u>	B.
C. Sales from products		C.
D. Advertisement sales	<u>37,250.00</u>	D.
E. Membership fees		E.
F. Other sources: (Specify)		
a. <u>pledges</u>	<u>48,550.00</u>	Fa.
b. _____		Fb.
c. _____		Fc.
d. _____		Fd.
G. TOTAL REVENUE	<u>\$955,875.00</u>	G.

2. EXPENSES

A. Fees or commissions		A.
B. Salaries	<u>18,500.00</u>	B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment	<u>62,654.45</u>	F.
G. Postage/ <u>PRINTING</u>	<u>27,597.01</u>	G.
H. Advertising	<u>13,099.96</u>	H.
I. Telephone	<u>626.94</u>	I.
J. Rental of equipment	<u>24,678.63</u>	J.
K. Facilities charge	<u>89,708.26</u>	K.
L. Permits		L.
M. Other expenses: (Specify)		
a. <u>Prizes/Awards</u>	<u>841.86</u>	Ma.
b. <u>Security</u>	<u>500.00</u>	Mb.
c. _____		Mc.
d. _____		Md.
N. TOTAL EXPENSES	<u>\$242,171.89</u>	N.

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3. Amount to charity (subtract line 2N from line 1G)	<u>713,703.11</u>	3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	_____	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	_____	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	_____	6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

[Signature]
LESLEE TARLOW
OWNER
1/21/04

Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

[Signature]
Peter Braun
Exec. Dir.
1-29-04

Signature of authorized officer/director (charity) Printed name Title Date

[Signature]
Michelle Cox
Assoc. Dev. Dir. Special events
2/15/04

Signature of authorized officer/director (charity) Printed name Title Date

RECEIVED

APR 02 2004

Attorney General's
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