

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street Sacramento, CA 95814 Telephone: (916) 323-5079

WEB SITE ADDRESS: http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Form with two columns: Name and Address of Commercial Fund-raiser (GORDON & SCHWENKMEYER, INC.) and Name and Address of Charitable Organization (CALIFORNIA NOW).

National Campaign [] California Campaign [X]

TELEMARKETING/FUNDRAISING held (on) (from) JANUARY 1, 20 02, to DECEMBER 31, 20 02

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee [X] Percentage [] Other []

Table for REVENUE with rows A-F and sub-rows a-d. Total Revenue: \$1,251,140.47

Table for EXPENSES with rows A-M and sub-rows a-d. Total Expenses: \$ 620,825.74

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Registry of Charitable Trusts

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3. Amount to Charity	<u>\$639,983.23</u>	3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity)	<u>0.00</u>	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	<u>0.00</u>	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	<u>\$639,983.23</u>	6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization
N/A		

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

	KRISTEN L SCHWENKMEYER	SEC/TREASURER	8/23/04
Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

	HELEN GRIECO	EXECUTIVE DIRECTOR	
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

	MEGAN SEELY	PRESIDENT	
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

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