Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
http://ag.ca.gov/charities/

ANNUAL FINANCIAL REPORT FOR 2004
(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12599.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser:

Tarlov Associates, Inc. 126
Name of commercial fundraiser

1950 Sawtelle Blvd., Suite 288
Address of commercial fundraiser

Los Angeles, CA 90025
City, State, and ZIP Code

Name and Address of Charitable Organization:

CT No. — F.E.I.N. No.

Cedars-Sinai Medical Center
Name of charity

8700 Beverly Blvd., #2416
Address of charity

Los Angeles, CA 90048
City, State, and ZIP code of charity

Figures from (check one): National Campaign ☐ California Campaign ☐

Tennis Tournamnet held (on) (from) July 17, 2004 to September 17, 2004
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☒ Percentage ☐ Other ☐
If other, provide brief explanation

1. REVENUE

A. Cash contributions	29,492.16	A.
B. Entertainment sales or admission charges	16,975.00	B.
C. Sales from products	49,876.00	C.
D. Advertisement sales	238,200.00	D.
E. Membership fees		E.
F. Other sources: (Specify)		
a. Donations	29,200.00	Fa.
b.		Fb.
c.		Fc.
d.		Fd.
G. TOTAL REVENUE		$363,743.16 G.

2. EXPENSES

A. Fees or commissions/TAI& B. Graphics	10,722.42	A.
B. Salaries		B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment /Music	400.00	F.
G. Postage /printing	539.19	G.
H. Advertising	1400.00	H.
I. Telephone		I.
J. Rental of equipment	629.73	J.
K. Facilities charge		K.
L. Permits		L.
M. Other expenses: (Specify)		
a. Decorations	2,027.51	Ma.
b. Prizes	969.92	Mb.
c. See attached sheet	44,138.76	Mc.
d.		Md.
N. TOTAL EXPENSES		$60,827.52 N.

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Attorney General's
Registry of Charitable Trusts

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
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3. Amount to charity (subtract line 2N from line 1G) $302,915.64 3.

4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) _____ 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) _____ 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

LORI WILLIAMS OFFICE MGR. 1/13/05

Signature of authorized officer (commercial fundraiser) | Printed name | Title | Date

This report must be signed by two officers or directors of the charitable organization for verification.

CHRISTINA WATTS SR. EVENT COORD. 1/18/05

Signature of authorized officer/director (charity) | Printed name | Title | Date

Arthur J. Ochoa Senior Vice President 1/21/05

Signature of authorized officer/director (charity) | Printed name | Title | Date

ROBIN D. WALKER ASSOC. DIR. 1/26/05