

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20⁰⁴
(California Government Code Section 12599)



12e-5

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser: <u>Tarlov Associates, Inc.</u> 126	Name and Address of Charitable Organization: CT No. <u>CT-126 17343</u> F.E.N. No. _____ <u>L.A. Gay & Lesbian Center</u> Name of charity <u>1625 North Schrader Blvd.</u> Address of charity <u>Los Angeles, CA 90028</u> City, State, and ZIP code of charity
Name of commercial fundraiser <u>1950 Sawtelle Blvd., Ste #288</u> Address of commercial fundraiser <u>Los Angeles, CA 90025</u> City, State, and ZIP Code	

Figures from (check one): National Campaign California Campaign

Dinner

held (on) (from) February 17, 20 04, to April 17, 20 04

(Type of activity)

(Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions	<u>\$5,100.00</u>	A.	
B. Entertainment sales or admission charges	<u>\$114,450.00</u>	B.	
C. Sales from products		C.	
D. Advertisement sales	<u>\$4,700.00</u>	D.	
E. Membership fees		E.	
F. Other sources: (Specify)			
a. <u>Auction</u>	<u>\$99,400.00</u>	Fa.	
b. <u>Corporate Sales</u>	<u>\$49,000.00</u>	Fb.	
c. <u>Pledges</u>	<u>\$46,995.00</u>	Fc.	
d. _____		Fd.	
G. TOTAL REVENUE			<u>\$319,645.00</u> G.

2. EXPENSES

A. Fees or commissions		A.	
B. Salaries/ <u>Tarlov Assoc. & Silent Partners</u>	<u>\$27,626.00</u>	B.	
C. Payroll taxes		C.	
D. Employee benefits <u>Volunteer Expenses</u>	<u>\$110.00</u>	D.	
E. Cost of merchandise for resale		E.	
F. Cost of entertainment		F.	
G. Postage / Printing	<u>\$10,722.00</u>	G.	
H. Advertising <u>Production</u>	<u>\$27,284.00</u>	H.	
I. Telephone		I.	
J. Rental of equipment <u>(Transport, Hotel Exp/food)</u>	<u>\$80,455.00</u>	J.	
K. Facilities charges <u>Transportation</u>	<u>\$7.00</u>	K.	
L. Permits		L.	
M. Other expenses: (Specify)			
a. _____		Ma.	
b. _____		Mb.	
c. _____		Mc.	
d. _____		Md.	
N. TOTAL EXPENSES			<u>\$146,204.00</u> N.

RECEIVED

FEB 08 2005

Attorney General's
Registry of Charitable Funds

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- 3. Amount to charity (subtract line 2N from line 1G) \$173,441.00 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) _____ 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) _____ 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
 Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Lori Williams Office Administrator 2/3/05

Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

CAROL A. HASS Deputy Director 2/3/05

Signature of authorized officer/director (charity) Printed name Title Date

K.L. Ketchum Chief Administrative Officer 2/3/05

Signature of authorized officer/director (charity) Printed name Title Date