

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



126-8

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

<p>Name and Address of Commercial Fundraiser:</p> <p>Tarlov Associates, Inc. 126</p> <hr/> <p>Name of commercial fundraiser</p> <p>1950 Sawtelle Blvd, #288</p> <hr/> <p>Address of commercial fundraiser</p> <p>Los Angeles, CA 90025</p> <hr/> <p>City, State, and ZIP Code</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. CE-26 68307 F.E.I.N. No. _____</p> <hr/> <p>Rags For Riches</p> <hr/> <p>Name of charity</p> <p>10119 Jefferson Blvd.</p> <hr/> <p>Address of charity</p> <p>Culver City, CA 90232</p> <hr/> <p>City, State, and ZIP code of charity</p>
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Figures from (check one): National Campaign California Campaign

Dinner, Auction, Golf Tournament (Type of activity) held (on) (from) **January 6**, 20**04**, to **May 30**, 20**04** (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions	<u>146,290.00</u>	A.
B. Entertainment Admission charges	<u>680,400.00</u>	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)		
a. <u>Auction</u>	<u>105,595.00</u>	Fa.
b. <u>Golf</u>	<u>38,700.00</u>	Fb.
c. <u>Interest Inc.</u>	<u>107.64</u>	Fc.
d. _____	_____	Fd.
G. TOTAL REVENUE	<u>\$971,092.64</u>	G.

2. EXPENSES

A. Fees or commissions/ <u>Tarlov Associates, Inc.</u>	<u>26,337.00</u>	A.
B. Entertainment Entertainment	<u>7,500.00</u>	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Hotel/Food Hotel/Food	<u>50,000.00</u>	F.
G. Postage /Printing	<u>16,153.03</u>	G.
H. Decorations/Uniforms Decorations/Uniforms	<u>34,469.91</u>	H.
I. Gifts Gifts	<u>63,430.00</u>	I.
J. Sales Tax Sales Tax	<u>10.00</u>	J.
K. Travel Travel	<u>18,034.36</u>	K.
L. Permits	_____	L.
M. Other expenses: (Specify)		
a. <u>Contribution to Charity</u>	<u>465,500.00</u>	Ma.
b. <u>Auction(s)</u>	<u>35,231.00</u>	Mb.
c. <u>Banking/ Acctng.</u>	<u>2,067.44</u>	Mc.
d. <u>Drawing Prizes & Grand Prize</u>	<u>196,580.00</u>	Md.
N. TOTAL EXPENSES	<u>\$915,313.49</u>	N.

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- 3. Amount to charity (subtract line 2N from line 1G) \$55,779.49 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) _____ 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) _____ 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Lori Williams Office Administrator 1/19/05

Signature of authorized officer (commercial fundraiser) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

Michael Geller **President** **1/20/05**

Signature of authorized officer/director (charity) Printed name Title Date

Robert Salka **Secretary** **1/20/05**

Signature of authorized officer/director (charity) Printed name Title Date

RECEIVED
FEB 08 2005
 Attorney General's
 Registry of Charitable Trusts