

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004
(California Government Code Section 12599)



STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

WEB SITE ADDRESS:
<http://aq.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser: <u>MZA Events</u> 140 Name of commercial fundraiser <u>121 2nd Street 4th fl</u> Address of commercial fundraiser <u>San Francisco, CA 94105</u> City, State, and ZIP Code	Name and Address of Charitable Organization: CT No. <u>51766</u> F.E.I.N. No. _____ <u>AIDS Project Los Angeles</u> Name of charity <u>611 S Kingsley Drive</u> Address of charity <u>Los Angeles, CA 90005</u> City, State, and ZIP code of charity
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Figures from (check one): National Campaign California Campaign

AIDS Walk - Los Angeles hold (on) (from) October 16, 20 04, to December 31, 20 04.
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE

- A. Cash contributions 2,852,154.06 A.
- B. Entertainment sales or admission charges _____ B.
- C. Sales from products _____ C.
- D. Advertisement sales _____ D.
- E. Membership fees _____ E.
- F. Other sources: (Specify)
 - a. Pledges 83,121.68 Fa.
 - b. _____ Fb.
 - c. _____ Fc.
 - d. _____ Fd.
- G. TOTAL REVENUE 2,935,275.74

2. EXPENSES

- A. Fees or commissions 145,000 A.
- B. Salaries 553,647.99 B.
- C. Payroll taxes Included - B C.
- D. Employee benefits included - B D.
- E. Cost of merchandise for resale _____ E.
- F. Cost of entertainment - Day of Event 66,193.54 F.
- G. Postage / Printing 224,638.21 G.
- H. Advertising / Television Time 254.39 H.
- I. Telephone 33,195.13 I.
- J. Rental of equipment _____ J.
- K. Facilities charge _____ K.
- L. Permits _____ L.
- M. Other expenses: (Specify)
 - a. Office Supplies 12,104.42 Ma.
 - b. Prizes (Walker Awards) 56,802.35 Mb.
 - c. Travel / Messenger 19,996.78 Mc.
 - d. Rent / Parking 50,147 Md.
- N. TOTAL EXPENSES 1,161,979.81

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- 3. Amount to charity (subtract line 2N from line 1G) 4,773,296 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) _____ 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 4,773,296 6. ✓

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (commercial fundraiser) Printed name Title Date
Craig R. Miller CEO 2/2/05

This report must be signed by two officers or directors of the charitable organization for verification.

Signature of authorized officer/director (charity) Printed name Title Date
Craig E. Thompson Executive Director 2/2/05

Signature of authorized officer/director (charity) Printed name Title Date
Sana Chandwani Chief Financial Officer 2/2/05