

MAIL TO: Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20⁰⁴
(California Government Code sections 12586 and 12599)
11 Cal. Code Regs. section 308



Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fundraiser for Charitable Purposes:		Name and Address of Charitable Organization:	
CF No. <u>147</u>	GORDON AND SCHWENKMEYER, INC	CT No. <u>24509</u>	F.E.I.N. No. _____
Name of commercial fundraiser for charitable purposes 300 N SEPULVEDA BLVD SUITE #2050		CALIFORNIA NOW	
Address of commercial fundraiser for charitable purposes EL SEGUNDO, CA 90245		Name of charity 926 J STREET SUITE 424	
City, State, and ZIP Code of commercial fundraiser for charitable purposes		Address of charity SACRAMENTO, CA 95841	
		City, State, and ZIP code of charity	

Figures from (check one): National Campaign California Campaign

TELEMARKETING/FUNDRAISING held (on) (from) JANUARY 1, 2004, to DECEMBER 31, 2004
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE			
A. Cash contributions	\$1,487,804.12	A.	
B. Entertainment sales or admission charges	_____	B.	
C. Sales from products	_____	C.	
D. Advertisement sales	_____	D.	
E. Membership fees	_____	E.	
F. Other sources: (Specify)			
a. _____	_____	Fa.	
b. _____	_____	Fb.	
c. _____	_____	Fc.	
d. _____	_____	Fd.	
G. TOTAL REVENUE			\$1,487,804.12 G.

2. EXPENSES			
A. Fees or commissions	\$796,484.16	A.	
B. Salaries	_____	B.	
C. Payroll taxes	_____	C.	
D. Employee benefits	_____	D.	
E. Cost of merchandise for resale	_____	E.	
F. Cost of entertainment	_____	F.	
G. Postage	_____	G.	
H. Advertising	_____	H.	
I. Telephone	_____	I.	
J. Rental of equipment	_____	J.	
K. Facilities charge	_____	K.	
L. Permits	_____	L.	
M. Other expenses: (Specify)			
a. BANK CHARGES	\$5,300.92	Ma.	
b. _____	_____	Mb.	
c. _____	_____	Mc.	
d. _____	_____	Md.	
N. TOTAL EXPENSES			\$801,785.08 N.

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3. Amount to charity (subtract line 2N from line 1G)	\$686,019.04	3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity)	\$ 0.00	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	\$ 0.00	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	\$686,019.04	6. ✓

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?
 Yes No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization
N/A		

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

KRISTEN L SCHWENKMEYER SEC/TREAS 08/11/2005

Signature of authorized officer (commercial fundraiser for charitable purposes) Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification

Signature of authorized officer/director (charity) Helen Grieco Ex. Dir Printed name Title Date
 17 Aug 05

Signature of authorized officer/director (charity) DR. KIMBERLY SALTER PRESIDENT Printed name Title Date
 17 Aug 05

9/2/05