

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4478

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004 (California Government Code Section 12588)



Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12588.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

STREET ADDRESS: 1308 I Street Sacramento, CA 95814 Telephone: (916) 323-6079

WEB SITE ADDRESS: http://sg.ca.gov/charities/

Name and Address of Commercial Fundraiser: 258 PUBLIC INTEREST COMMUNICATIONS, INC. Name of commercial fundraiser 7700 LEESBURG PIKE, SUITE 301 NORTH Address of commercial fundraiser FALLS CHURCH, VA 22043 City, State, and ZIP Code

Name and Address of Charitable Organization: CT No. 24625 F.E.I.N. No. Common Cause Name of charity 1250 Connecticut Ave. NW Address of charity Washington, DC 20036 City, State, and ZIP code of charity

Figures from (check one): National Campaign [X] California Campaign []

TELEMARKETING held (on) (from) January 1, 2004 to December 31, 2004. (Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee [X] Percentage [] Other [] If other, provide brief explanation

1. REVENUE Table with columns A-F and sub-items a-d. Revenue values: A. 77,772.00

77,772.00 ✓

2. EXPENSES (SEE ATTACHED) Table with columns A-L and sub-items a-d. Expenses values: A. through L. are blank.

62,574.35 N

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Registry of Charitable Trusts

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ANNUAL FINANCIAL REPORT FOR 20_____**

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- 3. Amount to charity (subtract line 2H from line 1G) 15,197.65 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) 0 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) N/A 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 15,197.65 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
 Yes No If "Yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalty of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

 Signature of authorized officer (commercial fundraiser) JOYCE M BRUNDAGE VP 1-26-05
 Printed name Title Date

This report must be signed by two officers or directors of the charitable organization for verification.

 Signature of authorized officer/director (charity) Edwin Davis Vice President 3-2-05
 Printed name Title Date

 Signature of authorized officer/director (charity) Katherine Laffey Director of Membership 3/2/05
 Printed name Title Date

**COMMON CAUSE
CAMPAIGN EXPENSES**

Professional Fundraiser's Fee \$ 58,948.40

Campaign Expenses

Personalization	\$ 357.65
Postage	\$ 2,554.50
Production	\$ 116.21
State Registration	\$ 405.00
Overnight Delivery	\$ 192.59

Total Campaign Expenses \$ 3,625.95

TOTAL FEES AND EXPENSES..... \$ 62,574.35