

MAIL TO: Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

### COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

### 2004 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079  
  
WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fund-raiser:  
  
CF 366  
  
SHARE GROUP, INC.  
99 Dover St.  
Somerville, MA 02144

Name and Address of Charitable Organization:  
  
CT No. 57613 F.E.I.N. No.  
  
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS (PETA)  
Name of Charity  
447A 29th Street  
Address of Charity  
San Francisco CA 94131  
City, State, and ZIP Code of Charity

Figures from (check one): National Campaign  California Campaign

Telemarketing (Type of Activity) held (on) (from) 3/1/2003, 20\_\_, to 2/29/2004, 20\_\_.  
(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)  
If other, provide brief explanation \_\_\_\_\_  
Fee  Percentage   
Other

#### 1. REVENUE

- A. Cash contributions 166472 A.
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products \_\_\_\_\_ C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify)
  - a. \_\_\_\_\_ Fa.
  - b. \_\_\_\_\_ Fb.
  - c. \_\_\_\_\_ Fc.
  - d. \_\_\_\_\_ Fd.

G. TOTAL REVENUE 166472 G. ✓

#### 2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries \_\_\_\_\_ B.
- C. Payroll taxes \_\_\_\_\_ C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage \_\_\_\_\_ G.
- H. Advertising \_\_\_\_\_ H.
- I. Telephone \_\_\_\_\_ I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge \_\_\_\_\_ K.
- L. Permits \_\_\_\_\_ L.
- M. Other expenses: (Specify)
  - a. \_\_\_\_\_ Ma.
  - b. \_\_\_\_\_ Mb.
  - c. \_\_\_\_\_ Mc.
  - d. \_\_\_\_\_ Md.

N. TOTAL EXPENSES n/a N. ✓

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Office

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2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G) 166472 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) 196926 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) -30454 6. ✓

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

report, including accompanying documents, schedules and statements, and to the best of my

Susan Meehan, Vice President 6/4/04  
Printed Name Title Date

charitable organization for verifying the distribution.

SCOTT ANDERSON 5/28/04 SR V.P. \_\_\_\_\_  
Printed Name Title Date

K. Kaczmarek Spec. Assistant \_\_\_\_\_  
Printed Name Title Date

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JUN 15 2004  
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Attorney General's

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION		
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS (PETA)		CONTRACT THRU 2/29/2004
Fundraising Fees	\$189,246	
Printing Costs	\$2,560	
Phone Match Fees	\$3,151	
License & Permit Expenses	\$591	
Postage Expenses	<u>\$1,378</u>	
<b>TOTAL EXPENSES</b>	<b>\$196,926</b>	