

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



MAIL TO: Office of the Attorney General, Registry of Charitable Trusts, P.O. Box 903447, Sacramento, CA 94203-4470. STREET ADDRESS: 1300 I Street, Sacramento, CA 95814. Telephone: (916) 323-5079. WEB SITE ADDRESS: http://fd.ca.gov/charities/

Name and Address of Commercial Fundraiser: 367 529 GOLD COAST PRODUCTIONS MSA ENT. Name of commercial fundraiser. 3730 MADRONA LANE 11091 RHYOLITE #3. Address of commercial fundraiser. MEDFORD, OR 97501 REDDING, CA 96003. City, State, and ZIP Code.

Name and Address of Charitable Organization: CT No. 14152 F.E.I.N. No. REDDING PEACE OFFICERS ASSOC. Name of charity. 1313 CALIFORNIA STREET. Address of charity. REDDING, CA 96001. City, State, and ZIP code of charity.

Figures from (check one): National Campaign [] California Campaign [X] Entertainment Event held (on) (from) (Type of activity)

(fundraising solicitation conducted from Jan 2-04 through MARCH 31, 04 with reminders mailed after event. (Date or dates must be shown))

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee [] Percentage [X] Other [] If other, provide brief explanation

REVENUE A. Cash contributions B. Entertainment sales or admission charges C. Sales from products D. Advertisement sales E. Membership fees F. Other sources: (Specify) a. b. c. d. G. TOTAL REVENUE

Table with 2 columns: Description and Amount. A: 73943, B: 26250, G: 100,193

EXPENSES A. Fees or commissions to Gold Coast Productions B. Salaries C. Payroll taxes D. Employee benefits E. Cost of merchandise for resale F. Cost of entertainment G. Postage H. Advertising I. Telephone J. Rental of equipment K. Facilities charge office rent + utilities L. Permits registration, liscence etc. M. Other expenses: (Specify) a. Various Insurance b. Supplies c. Misc: bank fees, repairs etc. d. N. TOTAL EXPENSES

Table with 2 columns: Description and Amount. A: 9673, B: 44,800, C: 3992, F: 6358, G: 4260, H: 120, I: 3212, K: 2455, L: 90, Ma: 120, Mb: 3042, Mc: 2033, N: 80,155

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3. Amount to charity (subtract line 2N from line 1G) 20% 20,038 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) — 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) — 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 20,038 ✓ 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Mark S. Allen, Owner, MSA ENT

Nancy C. DeVos, Admin. Assist. Gold Coast

Printed name

Title

Date

charitable organization for verification.

David Macgregor
Printed name

PRESIDENT
Title

1-25-05
Date

TOM LANDRETH
Printed name

1ST VICE PRESIDENT
Title

1/25/05
Date

RECEIVED