

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1



STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 223-5079

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fundraiser: 367 529 GOLD COAST PRODUCTIONS MSA ENT		Name and Address of Charitable Organization: CT No. <u>NA</u> F.E.I.N. No. _____	
Name of commercial fundraiser 3730 MADRONA LANE 11091 RHYOLITE #3		Name of charity SHASTA COUNTY DEPUTY SHERIFFS' ASSOC.	
Address of commercial fundraiser MEDFORD, OR 97501 REDDING, CA 96003		Address of charity 225 LOCUST STREET, SUITE 200	
City, State, and ZIP Code		Address of charity REDDING, CA. 96001	
		City, State, and ZIP code of charity	

Figures from (check one): National Campaign  California Campaign  (fundraising solicitation conducted from 9-20-04 through 12-10-04 with reminders mailed after event.)  
 Entertainment Event held (on) (from) (Date or dates must be shown)  
 (Type of activity)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
 If other, provide brief explanation \_\_\_\_\_

REVENUE		
A. Cash contributions	52,549	A.
B. Entertainment sales or admission charges	28,170	B.
C. Sales from products		C.
D. Advertisement sales		D.
E. Membership fees		E.
F. Other sources: (Specify)		Fa.
a. _____		Fb.
b. _____		Fc.
c. _____		Fd.
d. _____		
G. TOTAL REVENUE	80,719	G.
EXPENSES		
A. Fees or commissions to Gold Coast Productions	5,572	A.
B. Salaries	34,124	B.
C. Payroll taxes	3,222	C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment	8,150	F.
G. Postage	3,440	G.
H. Advertising	90	H.
I. Telephone	2,595	I.
J. Rental of equipment		J.
K. Facilities charge (office rent + utilities)	1,980	K.
L. Permits (registration, license etc)	78	L.
M. Other expenses: (Specify)		
a. Various Insurance	100	Ma.
b. Supplies	2,456	Mb.
c. Misc: bank fees, equip. repairs etc	2,768	Mc.
d. _____		Md.
I. TOTAL EXPENSES	64,575	I.

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- 3. Amount to charity (subtract line 2N from line 1G) 16,144.5 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) - 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) - 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 16,144.5 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?  
 Yes  No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Mark S. Allen, Owner, MSA ENT  
 Nancy C. DeVos, Admin. Assist. Gold Coast  
 Printed name Title Date

Organization for verification.  
 PAUL HECKMAN, President, 2-7-05  
 SCOTT SHIFFLETT, Director, 2-9-05  
 Printed name Title Date

RECEIVED  
 FEB 10 2005