

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004 (REVISED)
(California Government Code Section 12599)



Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

<p>Name and Address of Commercial Fundraiser: 436</p> <p>MKTG TeleServices, Inc.</p> <hr/> <p>Name of commercial fundraiser</p> <p>101 Continental Boulevard, Suite 400</p> <hr/> <p>Address of commercial fundraiser</p> <p>El Segundo CA 90245</p> <hr/> <p>City, State, and ZIP Code</p>	<p>Name and Address of Charitable Organization:</p> <p>CT No. 74557 F.E.I.N. No. _____</p> <hr/> <p>Catholic Relief Services</p> <hr/> <p>Name of charity</p> <p>209 W. Fayette St.</p> <hr/> <p>Address of charity</p> <p>Baltimore MD 21201</p> <hr/> <p>City, State, and ZIP code of charity</p>
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Figures from (check one): National Campaign California Campaign

Telemarketing held (on) (from) 2/1, 20 04, to 5/25, 20 04
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions	\$10,437.00	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)		
a. _____	_____	Fa.
b. _____	_____	Fb.
c. _____	_____	Fc.
d. _____	_____	Fd.
G. TOTAL REVENUE	\$10,437.00	G.

2. EXPENSES

A. Fees or commissions	_____	A.
B. Salaries	_____	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	_____	G.
H. Advertising	_____	H.
I. Telephone	_____	I.
J. Rental of equipment	_____	J.
K. Facilities charge	_____	K.
L. Permits	_____	L.
M. Other expenses: (Specify)		
a. _____	_____	Ma.
b. _____	_____	Mb.
c. _____	_____	Mc.
d. _____	_____	Md.
N. TOTAL EXPENSES	\$23,644.00	N.

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MKTG TeleServices, Inc.
 Catholic Relief Services
 2004 Telefundraising Campaign

Total money received by	Catholic Relief Services	\$10,437
Total fees paid to	MKTG TeleServices, Inc.	\$23,644
Total net to	Catholic Relief Services	(\$13,207)

fees paid to MKTG TeleServices, Inc.: prorated expenses	
payroll	\$14,659
office rental pro rata share	\$1,182
telephone	\$1,892
utilities	\$0
postage	\$946
printing	\$2,128
fundraising registration	\$236
insurance	\$236
recruitment	\$0
depreciation	\$946
office	\$473
other overhead expenses	\$709
total campaign expenses*	\$23,407
MKTG TeleServices net for profit and admin overhead	\$236

Total fees paid to MKTG TeleServices, Inc. \$23,644

*these expenses are based on MKTG TeleServices' operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleService by the charitable organization.