

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fundraiser:

MSA Ent. 529  
Name of commercial fundraiser  
11091 Rhyolite DR #3  
Address of commercial fundraiser  
Redding CA 96003  
City, State, and ZIP Code

Name and Address of Charitable Organization:

CT No. 95590 F.E.I.N. No. \_\_\_\_\_  
Shasta Center for Sexual Abuse Treatment  
Name of charity  
1175 Hartnell Ste C  
Address of charity  
Redding CA 96003  
City, State, and ZIP code of charity

Figures from (check one): National Campaign  California Campaign

Telephone Solicitation hold (on) (from) Jan 2, 2004, to Dec 31, 2004  
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
If other, provide brief explanation \_\_\_\_\_

1. REVENUE

- A. Cash contributions 64,451 A.
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products / C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify) \_\_\_\_\_ Fa.
- a. \_\_\_\_\_ Fb.
- b. \_\_\_\_\_ Fc.
- c. \_\_\_\_\_ Fd.

G. TOTAL REVENUE 64,451 G. ✓

2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries 27,588 B.
- C. Payroll taxes 2624 C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage 2800 G.
- H. Advertising 72 H.
- I. Telephone 2150 I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge \_\_\_\_\_ K.
- L. Permits 65 L.
- M. Other expenses: (Specify) \_\_\_\_\_ Ma.
- a. Rent - Utilities 1650 Ma.
- b. Office Exp 2050 Mb.
- c. MISC - EXPENSES 2894 Mc.
- d. \_\_\_\_\_ Md.

N. TOTAL EXPENSES 41,893. N.

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- 3. Amount to charity (subtract line 2N from line 1G) 35% 22558.<sup>00</sup> 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) \_\_\_\_\_ 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 22558 6. ✓

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?  
 Yes  No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

MARKS. ALLEN owner 1-20-05  
 Printed name Title Date

Charitable organization for verification.

Ron Armstrong Board member 1-26-05  
 Printed name Title Date

Barbara L. Sebastian Board member 1-31-05  
 Printed name Title Date

RECEIVED  
 FEB 1 6 2005  
 Attorney General's  
 Registry of Charitable Trusts