

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street Sacramento, CA 95814 Telephone: (916) 323-5079

WEB SITE ADDRESS: http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fund-raiser: CF 535 Outreach Associates, Inc. Birmingham Towers, Suite 510 2100 Wharton Street Pittsburgh, PA 15203
Name and Address of Charitable Organization: Save CT No. 0431131 F.E.I.N. No. 51917 San Francisco Bay Association ("Save the Bay") 350 Frank H. Ogawa Plaza, Suite 900 Oakland, CA 94612

Figures from (check one): National Campaign California Campaign X

Telemarketing (Type of Activity)

held (on) (from) 8/25/04, to 9/21/04 (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee X Percentage Other

REVENUE

- A. Cash contributions \$ 22,228
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify) a. b. c. d.

\$ 22,228 G.

TOTAL REVENUE

EXPENSES

- A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits
M. Other expenses: (Specify) a. b. c. d.

TOTAL EXPENSES

n/a N.

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ARTICLE I  
PURPOSE AND SCOPE

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RECEIVED  
SEP 28 2005  
Attorney General's  
Registry of Charitable Trusts

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES  
2002 ANNUAL FINANCIAL REPORT**

California Government Code Section 12599)

Page 2

- Amount to Charity (subtract line 2N from line 1G) \$ 22,228 3.
- Less additional fund-raising expenses paid by charity (to be completed by charity) \$ 26,159.75 4.
- Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
- Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ (3,931.75) 6.

(a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Lisa Drane, Vice President 9/2/05  
Printed Name Title Date

organization for verifying the distribution.

Michael Katz Board Member 9-16-05  
Printed Name Title Date

John Carlstrom Board President 9/16/05  
Printed Name Title Date

IN SENATE  
January 12, 2005

REPORT  
OF THE  
COMMISSIONER OF TAXATION AND FINANCE  
IN RESPONSE TO SENATE  
RESOLUTION 100

FOR THE YEAR ENDING  
MARCH 31, 2005

ALBANY

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DEPARTMENT OF TAXATION AND FINANCE

COMMISSIONER OF TAXATION AND FINANCE

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