$ 7125.00

549-1

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
http://ag.ca.gov/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12598.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser: 549

RuffaloCODY, LLC
221 3rd Avenue SE, Suite 10
Cedar Rapids IA 52401

Name and Address of Charitable Organization:

CT No. 33183 F.E.I.N. No.

WORLD WILDLIFE FUND, INC.
Name of charity

1250 Twenty-Fourth Street, NW
Address of charity

Washington DC 20037-1175
City, State, and ZIP code of charity

Figures from (check one): National Campaign ☑ California Campaign ☐

Telemarketing (Type of activity) held (on) (from) 3/1/2004, 20____, to 5/10/2004, 20____ (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☑ Percentage ☐ Other ☐
If other, provide brief explanation

1. REVENUE

A. Cash contributions	12,800	A.
B. Entertainment sales or admission charges	0	B.
C. Sales from products	0	C.
D. Advertisement sales	0	D.
E. Membership fees	0	E.
F. Other sources: (Specify):		
a.		Fa.
b.		Fb.
c.		Fc.
d.		Fd.
G. TOTAL REVENUE		12,800.00 G.

2. EXPENSES *

A. Fees or commissions	0	A.
B. Salaries	840.80	B.
C. Payroll taxes	72.27	C.
D. Employee benefits	36.51	D.
E. Cost of merchandise for resale	0	E.
F. Cost of entertainment + travel	35.16	F.
G. Postage	23.17	G.
H. Advertising	0	H.
I. Telephone	40.61	I.
J. Rental of equipment	0	J.
K. Facilities charge	0	K.
L. Permits	22.95	L.
M. Other expenses: (Specify)		
a. See attached itemization	7649.92	Ma.
b.		Mb.
c.		Mc.
d.		Md.
N. TOTAL EXPENSES		8,701.39 N.

* See attached itemization & explanation.

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
ANNUAL FINANCIAL REPORT FOR 20_____
(California Government Code Section 12599)
Page 2

3.	Amount to charity (subtract line 2N from line 1G)	$4,098.61 3.
4.	Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)	0 4.
5.	Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	0 5.
6.	Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	$4,098.61 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

☐ Yes ☑ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Duane Jasper — President — 2/16/05
Printed name — Title — Date

haritable organization for verification.

Michael Bauer - Acting CFO/Controller — 2/24/05
Printed name — Title — Date

Janet Foster — Acting Secretary — 2-24-05
Printed name — Title — Date

CT-2cf (8/2003)

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Registry of Charitable Trusts

CA

Itemized Campaign Expenses

World Wildlife Fund

General Expenses*

Salaries, Wages, Commissions, Bonuses, Prizes	$840.80 ✓
Payroll Taxes	$72.27 ✓
Employee Benefits (insurance, retirement)	$36.51 ✓
Rent & Occupancy Cost	$54.16
Furniture, Equipment, & Office Supplies	$22.37
Telephone	$40.61 ✓
Utilities (other than phone)	$5.92
Insurance	$10.77
Printing	$30.05
Postage	$11.20 ✓
Travel & Entertainment	$35.16 ✓
Licenses/Permits/Fees	$2.95 ✓
Bank Fees/Charges	$0.81
Interest	$28.20
Security	$1.32
Vehicle Maintenance & Fuel	$0.00

Program Specific Charges

Program Set-Up	$1,750.00
Creative Services	$1,750.00
Information Services	$1,750.00
NCOA & Phone Research	$432.74
E-Mail Delivery System	$1,500.00
On-Line Matching Gift Verification	$300.00
Production for Printing Acknowledgments	$13.60
Daily Pledge Acknowledgments	$11.97 ✓

TOTAL	$8,701.39

* General Expenses are calculated based on company-wide PFR expenses, as such expenses are not specifically charged, allocated or assigned to any particular charity, campaign or project, but are covered by an hourly rate charged to this charitable organization.

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Registry of Charitable Trusts